

# Recapturing Our Youth Councils

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Life isn't about  
finding yourself.

Life is about  
creating yourself.

- George Bernard Shaw

# Youth Councils

- ◉ Why Now?
- ◉ Where Are We?
- ◉ Given High Youth Unemployment, What Can We Do Differently?

# Job-Driven

- Elements of a Job-Driven System:
  - › Employer Engagement
  - › Connected Education and Training Strategies
  - › Public-Private Partnerships
  - › Work-Based Learning
  - › Labor Market/Career Information

# Overview of Youth Council Project

- **February/March/April 2014:** Data Request from the Employment and Training Administration for Youth Council Chair and address information for America's Service Locator.
- **May/June 2014:** Focus Groups at Regional Events to better understand the state of Youth Councils across the country and their specific TA needs.
- **July 2014:** New Youth Council data goes live on Service Locator!
- **Fall 2014:** Kick Off exciting technical assistance (TA) project to support and invigorate our nation's Youth Councils (YC). \*Informed by results of today's focus group!
- **Continuous Support Through 2015:** Provide TA to revitalize and strengthen your Youth Council's capacity to plan and manage highly effective youth programs. The TA will feature innovative Youth Councils as models, and provide resources to address specific topics that are important to building strong, healthy Youth Councils.

# For Fun



# Warm Up!

- Please circulate among the tables and answer the questions on each!
- Come back in 10 minutes ready to share your ideas about Youth Councils!

# Mini-Focus Group

- What is the biggest single opportunity for creating empowered, job-driven youth councils?
- What do you consider to be the key roles of youth councils?
- Where are there gaps? What would it take to fill those gaps?

# Report Out and Lightning Round

- Generate a list of words/feelings/concepts that are critical to the success of youth councils.
- Shout them out!

# Mini-Focus Groups (cont.)

- ◉ How is social media used to engage youth?
- ◉ How can we identify the most effective youth councils?

# Next Steps

- Gather input from all regions
- Develop a clear and consistent path forward including the job-driven message
- Release data in July 2014
- Aggressive TA campaign for youth councils - Stay tuned!

Thank You!

GREATNESS

*exists  
in all of us*