



PY 2014

**Employment and
Training
Administration
Annual Report
Workforce
Information Grant**

Prepared by

**Labor Market Information
Division**

**Iowa Workforce
Development**

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**2014 Workforce Information Core Products and Services Grant
July 2014 – June 2015**

A. Introduction.

In 2015, the Communications and Labor Market Information Division of Iowa Workforce Development became the Labor Market Information Division under the direction of Ed Wallace, Deputy Director.

It is the mission of the Labor Market Information (LMI) Division to produce and deliver information in a reliable and timely manner in order to inform data-driven decisions for businesses, career and educational programming, and economic development.

The products and services of the LMI Division serves economic developers, employers, job seekers, academic institutions, government agencies, legislators, grant writers, labor organizations, consultants, Iowa Workforce Development staff and other agency partners.

The Division's staff collects, analyzes and prepares a wide array of valuable data that is accurate and timely for the State, Iowa Workforce Development regions and customized geographies.

The LMI Division has been working on creating greater partnerships with cohorts involved in economic development, education and other partners to provide useful and quality information and products. Labor market information analysts are skilled in addressing and responding to the requests from customers by providing customized quality and timely data.

In July 2014, Iowa entered into an agreement with the State of Montana to provide a website similar to the former Workforce Informer. Staff provided 214 tables formatted to specifications to be loaded into the Workforce Information Database by Montana. However, the agreement ended June 2015 and was not renewed due to the limited amount of progress towards the development of Iowa's WID and website. Iowa has begun pursuing other avenues to create a new labor market information delivery system by 2016. The LMI Division contacted and received a visit and demonstration from Tim Duffy with Geographic Solutions in June of 2015.

B. PY 2014 Core Deliverables – Activities and Accomplishments

1. Workforce information database (WID).

The Workforce Information Database (WID) provides a standard collective structure to store state's data using integrated information. Through the use of standardized tables, an information delivery system is formed that creates comparable data. The WID is the foundation for the Iowa Workforce Information Network (IWIN), Iowa's labor market information website <http://iwin.iwd.state.ia.us>

- a) During PY 2014, the core tables of the Workforce Information Database were populated and updated.
- b) Two analysts attended the Analyst Resource Center (ARC) Consortium meetings held in Washington, D.C on September of 2014. One was a member of the ARC's Policy Committee and the other was a member of the Structure Committee. The analyst who sits on the Policy Committee also attended the meeting held in Denver, CO April of 2015.

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- c) The lead analyst designated to work on the Iowa Workforce Information Network and Workforce Information Database left his employment with IWD November of 2014. The analyst placed 214 WID tables formatted in version 2.5 in a data loader and sent them to Montana to update our WID as part of the agreement. Another analyst has been assigned the duties and has successfully updated the WID with current information and posted data and information to the IWIN site. A few tables were not updated to version 2.5, but will be with the implementation of the new labor market information website.
- d) During PY 2014, the Workforce Information Database was populated with the most current editions of the infogroup Employer Database. The database was updated with the First Edition September 2014 and with the Second Edition in March 2015.

Core Tables:

Core Table Updates	Type	Current Version	Update Frequency
CES	Data	2.3	Monthly
CPI	Data	2.5	Monthly
EMPDB	Data	2.5	Bi-Annually
INCOME	Data	2.5	Monthly
INDPRJ	Data	2.5	Bi-Annually
INDUSTRY	Data	2.5	Quarterly
IOMATRIX	Data	2.3	Bi-Annually
LABFORCE	Data	2.6	Monthly
LICAUTH	Data	2.3	Annually
LICENSE	Data	2.3	Annually
OCCPRJ	Data	2.5	Bi-Annually
OESWAGE	Data	2.3	Annually
POPULATN	Data	2.5	Quarterly
Other Table Updates			
BEAINCOM	Data	N/A	Annually
CESCODE	Lookup	2.5	As Needed
GEOG	Lookup	2.5	As Needed
SCHOOLS	Data	2.5	Annually
SUBGEOG	Lookup	2.5	As Needed

2. Industry and occupational employment projections.

Iowa Workforce Development prepared and disseminated long-term and short-term occupational and industry projections. The projections were created using the methodology, software tools, and guidelines developed by the Projections Workgroup and the Projections Managing Partnership. The data was reviewed for reasonableness before being published. The primary activity for PY 2014 was the creation of substate long-term industry and occupational projections for the 2012-2022 time period. Also, statewide short-term projections for the 2014-2016 period were developed for industries and occupations. The long-term and short-term projections are displayed on IWIN, and are provided in both excel and pdf formats.

a. Industry projections:

- The statewide short-term industry projections for 2014Q1 to 2016Q1 were completed in October 2014.
- The substate long-term industry projections for 2012 to 2022 were completed in April 2014 for 15 Iowa Workforce Development Regions.

<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004088>

b. Occupational projections:

- The statewide short-term occupational projections for 2013Q1 to 2015Q1 were completed in January 2015.
- The substate long-term occupational projections for 2012 to 2022 were completed in June 2014 for 15 Iowa Workforce Development Regions.

<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00003928>

- June 8-11, 2015 one analyst attended and participated in the *Projections Managing Partnership Summit* held in Portland, OR. In addition to training on the Projections Suite software, the Summit provided analysts with an opportunity to impart knowledge, network and share information.

c. Dissemination of industry and occupational employment projections:

- July 2014, provided information on African Americans, youth, gender, high demand industries for a presentation to be given by the former Des Moines Area Community College Dean to the local NAACP.
- August 2014, the Bureau Chief participated in a Resource Fair in Carlisle, Iowa that was organized by several community organizations.
- August 2014, STEM occupation projections and occupations by gender from the American Community Survey were provided to the Governor's Office for the Million Women Mentors Initiative.
- October 2014, provided the state top occupations using the occupational projections to the Director of Workforce Development Program for the National Governors Association Center for Best Practices. Iowa uses the growth rate, total annual openings and a combination of a growth rate higher than the average for the area and mean annual salary higher than the midpoint for the area.
- November 2014, provided STEM occupational projections and explanation to the University of Northern Iowa for the Iowa Governor's STEM Advisory Council.
- November 2014, occupational and industry projections and Iowa Wage Surveys for the state and IWD Regions were provided to the Iowa Board of Nursing. The information will be placed on the Nursing website.
- December 2014, provided industry and occupation projections for the State and IWD Regions to the Professor of Agriculture at Dordt College in Sioux Center, Iowa
- December 2014, provided Iowa Wage Survey data, licensed occupations files, industry and occupation projections to the Iowa College Aid Outreach Coordinator at Iowa College Student Aid Commission. The information will be placed in *I Have A Plan Iowa*, their web-based tool used to students and adults for career and postsecondary exploration and planning.
- December 2014, provided a District Manager for Iowa Workforce Development a spreadsheet of the Iowa industry projections with the most growth and the occupations with the largest employment in each industry.
- December 2014, provided statewide industry and occupation agricultural projections and occupational wages to the Iowa Workforce Development Director to be used in a presentation.
- December 2014, provided information on welding occupations for the State and IWD Region using the occupation and industry projections and the Iowa Wage Survey. The information was given to the Communications Director for a reporter.
- January 2015, provided staff from an IWD local office career information and publication links for a career presentation. The links were to the industry and occupation projections, Iowa Wage Survey and the following publications: *Hot Jobs*, *Green Jobs*, *Career and Education Outlook* and *STEM Jobs*.
- On February 16, 2015 the Bureau Chief and analyst provided a presentation to staff located at the Des Moines, Iowa office during their in-service training. The presentation included an overview of the BLS core programs, ETA core products and services, and the LMI website. It was given at the Des Moines Area Community College location in Ankeny, Iowa
- On February 17, 2015 the Bureau Chief presented to the Regional Workforce Investment Board on local LMI data. A follow-up document provided further explanation of the data.

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- February 2015, provided the Legislative Services Agency occupations that are “unskilled” in the State. The information sources were the occupational projections and the Iowa Wage Survey.
- March 2015, reformatted the 2012-2022 industry projections for the State and IWD Regions to display the 2-digit NAICS information and the associated 3-digit NAICS.
- March 2015, provided the Data and Research Director with United Way of Central Iowa an explanation and links to the industry and occupational projections for the State and IWD Regions.
- On April 9, 2015 an analyst and the Bureau Chief participated in the *2015 Career and Resource Expo* held at Des Moines Area Community College in Ankeny, IA. Resources were provided at the booth and the Bureau Chief provided presentations on how to use labor market information to attendees.
- April 2015, provided information to an IWD Regional Director information on occupations in transportation, health care and STEM for the State and IWD Region. She was provided with the occupation projections and the following publications: *STEM Jobs, Green Jobs, Hot Jobs, Career & Education Outlook and the Career, Industry & Population Report*.
- April 2015, provided information to the IWD grant writer on IT jobs. Used the occupational projections and Iowa Wage Survey to determine the high-demand jobs and high salary occupations.
- April 2015, provided the Community Impact Officer with United Way of Central, regional occupation projections for healthcare. The Regional Research Bureau provided a list of healthcare job openings, healthcare laborshed and a one page fact sheet with statistics on the healthcare industry. The information will be used to pursue a grant for TANF participants.
- May 2015, provided the Policy and Operations Officer with the Iowa Board of Regents the Statewide *Hot Jobs* publication.
- May 2015, provided the IWD Director with information on the long-term health care industry. Data was from the Longitudinal Employer-Household Dynamics, occupational projections and the OES.
- On June 15, 2015 the Bureau Chief provided a presentation for the *Teaching for the Workforce* class of educators at the Pella Corporation in Pella, Iowa. The presentation focused on skills, employer's job information, helpful publications and a brief economic overview
- On June 26, 2015 the Bureau Chief provided a presentation to students in the University of Northern Iowa's educator program. Staff from the local Waterloo IWD Office spoke on their services. The presentation was given at the Department of Economics, College of Business Administration.
- June 2015, provided the IWD Director with information on the agriculture industry. Sources of the data provided were the employment, wages and firm information from the Quarterly Census of Employment and Wages, industry and occupation projections, and the Iowa Wage Survey.
- June 2015, provided the Center for Social and Behavioral Research at the University of Northern Iowa information on STEM occupation using the statewide occupational projections and Iowa Wage Survey.
- June 2015, provided the IWD Director with short-term and long-term industry projections aggregated to the Battelle Clusters, information on Iowa businesses by employment level and the number of small businesses in Iowa.
- June 2015, provided the IWD Director and Deputy Director with information on the poultry industry in Iowa. The data included number of firms, employment and wages from QCEW, industry projections, occupational projections and occupational wages

3. Annual economic analysis report and other reports

- a. The 2015 *Iowa's Workforce and the Economy* provides an overview of Iowa's economy and trends in the state and local labor force and nonfarm employment. Topical articles are included on: the recession and recovery in the construction industry, employment outcomes of recent community college graduates, occupational projections, and Iowa Economic Development (IEDA) Incentive Awards
<http://iwin.iwd.state.ia.us/pubs/pubs/iowaworkforceandtheeconomy.pdf>
- b. *Status of the Iowa Workforce and Economy* is prepared monthly to coincide with the release of the latest labor force and nonfarm employment data. The publication provides a one-page snapshot of the Iowa economy and includes information on employment and unemployment trends, nonfarm employment trends, unemployment insurance benefits, and other related statewide and national economies topics.
<http://iwin.iwd.state.ia.us/pubs/statewide/statusofeconomy.pdf>
- c. *Iowa Wage Survey 2014* has been developed to provide customers with the most timely occupational wage data available. The wage estimates are prepared by applying the Employment Cost Index to the Occupational Employment Statistics (OES) data. The wage estimates are generated for the State, the Metropolitan Statistical Areas, 15 Iowa Workforce Development regions, four Balance of State areas.
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004080>

4. Customer consultations.

A *Labor Market Information Product Evaluation Form* was distributed at the presentations given to community college staff, business/industry, Regional Workforce Investment Board members, IWD staff and IWD managers. Participants were asked to provide three ways they intend to use the labor market information. Below are the responses based on the return of forty-eight forms:

- To better assist clients/participants with searching for jobs
- To help job seekers understand the need for training/educations and make decisions and encourage them to continue and formulate plans
- Provide information to participants as they make career transitions
- To speak with youth
- Review wage expectations
- Provide information to employers
- Use the employer database
- Assist clients with understanding the skills needed for occupations
- Identify jobs in demand or fast growing occupations
- Share information with employers, local economic developers, local government, educators, trade associations, monitoring committees and other staff
- For unemployment insurance
- Ensure HR department is aware of the information
- Using the data provided-occupation and industry projections, wages (occupation and industry), LED ,On the Map
- Navigate the website
- Locate publications

The participants were also asked to rate the presentations following statements on a scale of 1 (poor) to 5 (excellent). The average for all areas resulted in a good to excellent rating.

- Presenters spoke clearly
- Presenters were knowledgeable
- Topics covered were relevant to your work
- Time allotted for the training was adequate
- Handouts were adequate and helpful
- Overall quality of the training.

Participants deemed the most useful topics were the handouts, how to find data on the LMI website, information on jobs, *On The Map* program, projections and everything. However, they would like to have more interaction with the presenters.

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A *Labor Market Information Product Evaluation Form* was distributed at the presentation given to students at the University of Northern Iowa. The participants were asked, "What topics were most useful?" Below are the responses based on the return of twenty-seven forms:

- Skill requirements
- Top jobs
- Occupational wages
- All
- Information in the packets
- Youth programs
- Workforce trends
- Employee qualities

The participants were also asked to rate the presentations following statements on a scale of 1 (poor) to 5 (excellent). The average for all areas resulted in a mostly excellent ratings.

- Presenters spoke clearly
- Presenters were knowledgeable
- Topics covered were relevant to your work
- Time allotted for the training was adequate
- Handouts were adequate and helpful
- Overall quality of the training.

The most useful topics for participants were the skill requirements, top job needs, handouts, various programs, opportunities/information to get youth ready for the workforce, wage information, tips provided (interview and resumes), workforce trends, employee qualities and all. However, they would like to have a longer presentation.

The following questions were asked of career counselors:

- To what extent are you involved in career development?
- Are you familiar with career products developed by Iowa Workforce Development? **Yes or No**
If yes, please circle the ones that you find most useful—**Occupational Projections, Industry Projections, Occupational Wages, Hot Jobs, Green Jobs, STEM Jobs, Career and Education Outlook. Please list any others.**
- Do you have any suggestions for career-related products that you would like to have developed?

Survey Results: Seven survey forms were returned from career counselors; six work with students at the middle school and one at the high school level. The high school counselor used the "I Have a Plan" tool, from the Iowa College Aid Commission, but felt that an inadequate amount of time was spent on the career development component. The remainder of counselors was involved in creating job shadow opportunities, and career fairs.

They found the following publications most useful: STEM Jobs, Career and Education Outlook, Occupational Wages,

The following suggestions were received for the development of career-related products:

- Provide information on careers that require a bachelor's degree and above.
- A resource of career planning resources such as Holland's interest inventory, career cluster survey, work values sorter, user-friendly career research system, etc.
- Information targeted to younger students
- Career information for students who do not plan to attend college
- Brochures or career briefs that can be shared with students.

5. Activities undertaken to meet customer needs.

- July 2014, provided employment and wages for IT occupations from the 2013 Iowa Wage Survey to the Governor's Office.
- July 2014, provided the Division Administrator of the Workforce Centers monthly labor force information aggregated to four Iowa Workforce Development Districts. This was completed for several months.
- August 2014, staff provided Iowa's monthly labor force participation rate from 1976 to July 2014 to Michael Austin with the Kansas Department of Revenue.
- August 2014, provided the Cedar Rapids Metro Economic Alliance, historical and current data on the labor force, nonfarm employment and an analysis
- August 2014, provided local IWD manager with a clarification of how to use the labor force and the QCEW data and an explanation of the employment change.
- August 2014, an analyst assisted the HON Company in Muscatine, IA with an analysis of the applicant supply in the production-related occupations for Louisa, Muscatine and Scott counties in eastern Iowa. The agency's IWORKS system was used to compile the information.
- August 2014, provided the licensed occupation tables to the National Crosswalk Service Center.
- October 2014, provided information to the Iowa Legislative Services Agency for their *2013 Iowa Factbook* publication. The data included housing permits, vehicle sales, average annual pay, number of businesses and employees, patents, nonfarm employment, labor force participation, unemployment rate and unemployment rate by race and ethnicity.
- October 2014, provided a statewide profile on Iowa's utilities industry to the Iowa Utility Association. The profile included a description of the industry, sub-sector employment, trends on employment and wages, major utility companies, county employment and wages, age and gender of workers and average annual wage for Iowa and the surrounding states.
- October 2014 provided Regional Profile document to a local office. The Regional Profile includes information on employment by industry sector, average weekly wage, major employers, population, employment and wages, employment by firm size, quarterly workforce indicators, job inflow and outflow, average weekly wage by county, workers by age, monthly income and race, industry and occupation projections, labor force data and unemployment insurance benefits.
- January 2015, provided the Dean of Student Services at Southwestern Community College in Creston, Iowa information for a grant application. The data provided was for the time period of 2012-2014 for the IWD Region and included annualized wage data, mass layoffs, and nonfarm employment, poverty rates, working poverty and household income.
- January 2015, provided an overview of the Division, the Bureau of Labor Statistics core programs and the Employment and Training Administration's Core Products and Services to the Communications and Labor Market Information Director
- January 2015, provided the West Duque Community School District with poverty information from the American Community Survey.
- January 2015, provided a IWD Regional Office information on Dubuque County for the time period 1980-2000 job growth, population, nonfarm jobs per population, and affirmative action data.

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- February 2015, provided the Program Coordinator with the Office of the Status of African-Americans information from the U.S. Census Bureau on African Americans in the labor force, the unemployment rate for African Americans in the state and the counties of Polk, Black Hawk and Scott. Also assisted her with a statement regarding the unemployment situation of African Americans.
- February 2015, provided the Community Foundation of Greater Dubuque Affirmative Action information for the Dubuque Metropolitan Statistical Area and the State of Iowa.
- February 2015, provided the Research Analyst for the Iowa Senate Democratic Staff the *Characteristics of Minimum Wage Workers* from the Bureau of Labor Statistics.
- March 2015, information was provided to the Department of Corrections on labor force data by age ranges for specific counties.
- March 2015, provided an Iowa State Representative information on private sector job growth for the past 10 years. Staff used QCEW data to show the annual changes in employment and wages.
- March 2015, provided county wages for 2012-2014 to the House Staff Compensation Committee
- March 2015, provided data on the craft beef industry to the Iowa Department of Economic Authority project. The data used was information from the Quarterly Census of Employment and Wages
- April 2015, provided the Director of Iowa Western Community College-Shelby Center information from the Longitudinal Employment-Household Dynamics to research job vacancies and job creations.
- April 2015, provided information to the Quad City Times newspaper which included 2010-2014 labor force data for the Davenport-Moline-Rock Island MSA and the *Middle-Skill Jobs in Iowa* publication.
- April 2015, provided the Associate Director of the Greenlee School of Journalism and Communications at Iowa State University information on the communications industry. The statewide information provided was the employment and wage data from QCEW by the industry's NAICS and the occupation projections.
- April 2015, provided Iowa Department of Revenue with information on the number of businesses and number of employees working in gas stations.
- May 2015, provided the IWD Director with information on the health care industry for the 2008-2013 time period. Included in the response was occupational wages, industry turnover for all industries and the healthcare sectors, turnover by race and ethnicity, turnover by gender and wage, and occupational projections. The turnover information was extracted from the Longitudinal Employer-Household Dynamics program with the Census Bureau.
- May 2015, provided Regional Profile document to a local office. The Regional Profile includes information on employment by industry sector, average weekly wage, major employers, population, employment and wages, employment by firm size, quarterly workforce indicators, job inflow and outflow, average weekly wage by county, workers by age, monthly income and race, industry and occupation projections, labor force data and unemployment insurance benefits.
- Monthly summary of activities at the 15 IWD regional offices was provided to upper management. The summaries include demographic information such as gender, veterans, disability, age, citizenship, ethnicity and race, type of employment, education, job orders.
- Thirty-one customized *Iowa Wage Surveys* were prepared using the Occupational Employment Statistics data and applying an Employment Cost Index to provide. The data was customized by counties or NAICS and were prepared for economic development areas, businesses and IWD.

6. New tools and resources

The following publications were updated:

- Completed 2012-2022 state and regional Occupational Projections Summaries publications July 2014
The documents provide information on the top occupations in terms of job growth, projected decline, fast growing, fast decline, and most annual openings.
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00003928>
- The 2012-2022 Career, Industry, & Population Report provides an overview of the state's industry, occupation, and population trends in short, concise briefs describing growth rate patterns for each.
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00003928>
- Completed state and regional *Career & Education Outlook* publication September 2014
The 2012-2022 Career & Education Outlook provides for Iowa and IWD regions a listing of the fastest growing occupations by educational achievement level.
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004049>
- Completed *Career, Industry, and Population Report* publication September 2014
The 2012-2022 Career, Industry, & Population Report provides an overview of the state's industry, occupation, and population trends in short, concise briefs describing growth rate patterns for each
<http://iwin.iwd.state.ia.us/pubs/statewide/statewidecip.pdf>
- September 2014, the Regional Research Bureau updated the *Workforce and Economic Development Regional Status Reports*. The reports were created for the State and 17 economic development regional marketing groups and territories. The information included was: demographics, population, labor force, industry projections, industry wages, income, taxes, housing, and education. The report was created around Governor's Branstad goals of: creating 200,000 new jobs, increasing family incomes by 25 percent, providing Iowa's youth with the best education in the nation and reducing State government costs by 15 percent.
<https://www.iowaworkforcedevelopment.gov/iowa's-workforce-and-economic-development-status-reports>
- Completed state and regional *Hot Jobs* publications October 2014
Hot Jobs 2012-2022 represents the "high demand, high salary" occupations found in Iowa and its IWD regions. Data also include updated wages from the 2012 Iowa Wage Survey, employment figures, education/training requirements, and needed skills
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00003929>
- Completed state and regional *Green Jobs* publications October 2014
Green Jobs 2012-2022 examines the "greening" of workplace occupations in Iowa and IWD regions as organizations adapt to marketplace conditions favoring increased sustainability practices
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004050>

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- Completed state and regional *STEM Jobs* publications October 2014
Iowa's 2012-2022 STEM Jobs provides a listing of fast growing occupational groups requiring significant education and training in science, technology, engineering, and mathematics
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004085>

- Completed *Labor Market Information On-Line for Employers & Professionals* publication March 2015
The Employers & Professionals On-Line Reference Guide is your starting point for planning a business activity or changing existing practices in your organization. Inside this downloadable guide you will find essential websites or tools aimed at directing your business needs or goals toward managed solutions
<http://iwin.iwd.state.ia.us/iowa/PubReader?itemid=00003690>

- Completed *Career Planners & Job Seekers* publication March 2015
The Career Planners & Job Seekers On-Line Reference Guide is your starting point for planning the career or finding the job that fits your profile. Inside this downloadable guide you will find essential websites or tools aimed at directing your career or job path towards professional fulfillment.
<http://iwin.iwd.state.ia.us/pubs/single/ResourceGuides/resourcesforjobseekers.pdf>

- Completed *Business Connection Guide* publication November 2014
The Business Connection Guide is a business operations resource directory filled with valuable information on starting and running a business including essential labor market information.
 - <http://iwin.iwd.state.ia.us/pubs/single/businessconnectionguide.pdf>

- Completed *Career Connection Guide* publication November 2014
<http://iwin.iwd.state.ia.us/pubs/single/careerconnectionguide.pdf>

- *Iowa Wage Surveys* were prepared using the Occupational Employment Statistics data and applying an Employment Cost Index to provide. Iowa Wage Survey data are available for the State, MSA's, WD Regions, and Balance of State Areas.
<http://iwin.iwd.state.ia.us/iowa/ArticleReader?itemid=00004080>

7. Efforts to create and support partnerships and collaborations

- The Labor Market Information Division of Iowa Workforce Development is an affiliate of the State Data Center. During PY 2014, staff responded to numerous requests for census data that required accessing data from the Center. Census data is also used in publications and some presentations.
- During the year, the Bureau Chief was a member of the State Martin Luther King Planning Committee. The Committee plans a celebration which includes a guest speaker, awards and entertainment each year to celebrate the legacy of Reverend Dr. Martin Luther King Jr. Committee members include Department of Human Rights, Department of Public Health, Iowa Workforce Development, Iowa Utility Board, Civil Rights Commission, Department of Revenue, College Student Aid Commission, AmeriCorps, and private business
- During the program year staff worked with Iowa Prison (IPI) Industries to provide occupational information such as the occupational code, employment and wage and information on potential private employers and the local unemployment rate. The information will be used to make decisions on employers for IPI's private sector employment program.
- During the Summer and Fall of 2014 the Bureau Chief was a member of the Opportunity Iowa team. Opportunity Iowa is part of the Opportunity Nation which consists of non-profit organizations, business leaders, and community groups who want to enhance the opportunity and economic mobility of America. The group created *The Opportunity Compass*, an interactive resource maps for youth 16-24 in the counties of Polk, Jasper, Madison and Wapello. The Bureau Chief also worked with staff from Opportunity Iowa to create information and links on the LMI website on the education, youth, careers and business pages. Members on the team were from schools, nonprofit organizations, business and industry, state government, Job Corps, Department of Education, community organizations, Iowa Workforce Development, community colleges, College Student Aid Commission, Department of Human Service, United Way, and Iowa State University.
- May 13, 2015 a staff member participated in committee work on college/career readiness for Iowa at the Iowa State Bar Association in Des Moines, Iowa. One of their objectives is to define college and career readiness and present it to the State Board of Education for approval It will also be used as a guide in a statewide effort to improve student learning. Other agencies involved include the Department of Education, Community Colleges, and College Student Aid Commission. The work will also be done via email.
- In the Spring of 2015, the Bureau Chief participated in two committees for the state Workforce Innovation and Opportunity Act. One for Unified State Plan Committee for which she provided statewide labor market information on industry and occupations, demographics and other census data. The other committee was Data and Performance for which set strategies and goals for the agency. The teams consisted of members from the Department of Education, Department of the Blind, Department of Human Services, Community Colleges and Division of Vocational Rehabilitation Services.
- During the Spring of 2015, the Bureau Chief became involved in the National Governor's Association Talent Pipeline. The Pipeline wants to ensure that graduates have been prepared to be successful in the workforce.

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- In the Spring of 2015, the Bureau Chief worked with Iowa Workforce Development's Attorney and Iowa Prison Industries to align the agencies administrative codes concerning private sector employment. She also attended legislative hearings and several board meetings.
- During June 22-23, 2015 the Bureau Chief attended the National Governor's Association Policy Academy held in Minneapolis, MN. Several states participated in the academy to be exposed to practices from states and work groups, refine and implement state action plans, policies and strategies. She was a member of the Iowa team that included representation from the Governor's Office, Department of Education, Business, Department of Economic Authority and Student College Aid Commission. The team will work on creating a high demand career report, an executive dashboard that will measure state performance, and a career portal.

8. Activities to leverage LMI-WI funding

On June 25, 2015 Iowa Workforce Development received a Sector Partnership National Emergency Grant for the period July 1, 2015 to June 30, 2017 in the amount of \$5,250,000. The purpose of the federal grant will to provide new and expanded Sector Partnerships in the Healthcare and Advanced Manufacturing industries to dislocated workers as a result of the Avian Influenza outbreak in Iowa.

This grant was awarded due in part to research and information that was provided by the Labor Market Information Division. Additional labor market information may be requested to during the grant period.

9. Recommendations to ETA for changes and improvements to WIGS requirements

- a. Hold regularly scheduled meetings with regional ETA officers to answer State's questions and concerns. This will provide ETA officers with a platform to provide information on upcoming changes to the WIGs.
- b. Provide universal best practice document for working with partners, tracking grant information, establishing collaborations, leveraging funds and conducting focus groups or surveys. This can be extended to include the practices that did not go well and solutions that may be viable if other states participate in the development of the product or service.
- c. Establish a separate funding stream that support technological enhancements and assist with printing publications for local offices, educational institutions, community events, etc.