

# ETA Annual Performance Report Labor Market Information Services Kansas Department of Labor PY 2013 July 1, 2012 – June 30, 2013

---

## Accomplishments

### A. Continue to populate the Workforce Information Database (WIDb) with State and Local data.

The WID is currently populated with all the core data tables. Kansas uses web software from Geographic Solutions and has the capability to display county employment and wage estimates from our *Kansas Wage Survey*. Much of our data is able to be displayed by various geographic areas such as statewide, local workforce area, projections region area, metropolitan statistical area, and county and city levels. The KLIC website is available for review at <https://klic.dol.ks.gov/>. The KLIC website aids in customer self-assisted service for the information they are seeking.

\*The WIDb will be hosted by Geographic Solutions beginning in December, 2013. The database will be updated to the new version at that time, to comply with the terms of the Workforce Information Grant.

### B. Produce and Disseminate Industry and Occupational Employment Projections.

The statewide 2010 - 2020 Long Term Projections were completed August 2012. These projections were completed by using the methodology outlined by the Projections Managing Partnership. The Long Term projections for the seven projections regions were completed by the end of the year along with the executive summary, at-a-glance document, top 10/bottom 10 occupation/industry lists, and methodology. These items were posted on our website and loaded into our WID database.

The following are the tables for statewide and 7 projection regions will be posted on our website:

- Top/bottom 10 occupations by percent growth
- Top/bottom 10 occupations by actual growth
- Top/bottom 10 industries by percent growth
- Top/bottom 10 industry by actual growth
- Top ten occupations by growth in the number openings categorized by educational attainment.

The 2012Q2 - 2014Q2 Short Term Projections were completed July 1, 2013. These projections were completed by using the methodology outlined by the Projections Managing Partnership. For the short term projections, statewide and each of the seven regions included the following data tables:

- Projections by industry
- Projections by occupation

By sorting above tables, the following tables can be extracted:

- Top ten fastest growing occupations
- Top ten fastest growing industries
- Top ten occupations by educational attainment

### **C. Publish an Annual Economic Analysis Report for the Governor and the state WIB.**

The 2012 Economic Report was completed prior to September 30, 2011. It is a compilation of several data sets collected and maintained by numerous research entities. In addition to the Kansas Department of Labor, the sources of data for this report include the Bureau of Economic Analysis, Federal Housing Finance Authority, U.S. Department of Commerce, U.S. Department of Labor, and U.S. Census Bureau among many others. The following data was highlighted in the report:

- Current Employment Statistics
- Local Area Unemployment Statistics
- Kansas Job Vacancies
- Online Job Openings (Help Wanted Online)
- Short-Term Occupational and Industry Projections (2011 – 2013)
- Long Term Occupational and Industry Projections (2010 – 2020)
- Worklife Earnings
- Gross Domestic Product
- Kansas Exports
- Consumer Price Index
- Average Weekly Wage
- Population Estimates
- Housing Values, Indices, Characteristics, and Sales
- Poverty Estimates

There was a press release of this product. We also used Facebook and Twitter to advertise this product.

#### **D. Post Products, Information and Reports on the Internet.**

- 2012 Edition of the Kansas Wage Survey (added in August 2012)  
LMIS publishes the results of the Kansas Wage Survey annually. Data from this survey is released at statewide, county level, local area and metropolitan statistical area level and the seven projection regions.
- 2012 Edition of the Job Vacancy Survey (added in September 2012)  
LMIS publishes the results of the Kansas Job Vacancy Survey on an annual basis. Data from this survey is released at the statewide level as well as each of the five local areas in the State. It also contains information on job openings in Kansas by business size, industry, occupation, education and benefits and wages.
- Monthly CPI updates  
Detailed Consumer Price Index data is published monthly on the LMIS website. The index is listed for Nationwide, Midwest and Kansas City MSA.
- Monthly Current Employment Statistics (CES) and the Local Unemployment Statistics (LAUS) data  
LMIS publishes this data on a monthly basis along with highlights and bullet points for the agency press release. Nonfarm employment data is published at statewide and metropolitan statistical area level. Local Area Unemployment Statistics data is published at statewide, metropolitan statistical area, county and city level.
- Quarterly and Annual Quarterly Census of Employment and Wages (QCEW) data for statewide, metropolitan statistical area and all counties  
Quarterly and annual QCEW data includes employment and wage data and is presented by industry and by size class.
- Kansas Industry and Occupational Projections 2010-2020 (added August 2012)  
Occupational and Industry employment projections are useful sources of information for planning and preparation of educational and training programs, assessing the need of skilled workers in the future and studying long-range trends in occupational employment. The long term projections are created every two years and cover a 10 year time-span. These are produced for the State and seven geographic areas.
- Monthly News Releases  
The Monthly News Release is released in the third week of each month, and includes information for the prior month. The information included is LAUS data at the county, city, MSA, and statewide levels. Also included is the CES for the MSA and statewide areas, the Midwest CPI, and the most recent UI

information. The monthly news release consists of a report which is presented to the Kansas Secretary of Labor and members of the agency's Communications department. Following the report, the information is released to members of the media and the public.

- **Help Wanted On Line**

A second-year product being offered by LMIS is Help Wanted On Line, or HWOL. Each month, the HWOL data series is used to provide a listing of the top 10 online job openings in Kansas and in each local area. This data is combined with information from other programs in order to provide a summary of the top online openings around the state including wages, education requirements, knowledge, skills, and abilities, and top employers and advertisers. The *Help Wanted Online Data Series™* (HWOL), produced by the Conference Board, provides a measure of labor demand by offering a comprehensive listing of unique, online advertised job vacancies from over 1,200 internet job boards and newspaper websites nationwide. This data is updated monthly on our KLIC website.

- **Regional Focus**

Another product in its second year LMIS is pleased to offer is Regional Focus. Regional Focus combines information from a variety of Labor Market Information programs into one easy-to-use site. The data is presented for each local area in Kansas according to five major topic areas—unemployment activity, employment and wage data, current job openings, employment projections and labor mobility. It includes the following information for the most current time period available: unemployment rates, initial claims for unemployment insurance, employment by industry, top 10 employers, entry level, mean, and experienced wage rates, online job openings, education requirements and benefit offers for job vacancies, projected demand by occupation, and commuting patterns. This data is also updated monthly on our KLIC website.

- **Kansas In Demand Jobs**

Kansas In Demand Jobs, also known as High Demand is a list of Kansas jobs that are in-demand by employers today. As shown in our employment projections, they will also be in-demand two years from now and also ten years from now. The in-demand projections are made using both the Long and Short Term Occupational Outlook, as well as the results of the Job Vacancy Survey. The High Demand data is updated on an annual basis.

- **Affirmative Action**

The Kansas Department of Labor Affirmative Action Report is intended to assist in the development of affirmative action plans. Previously the ratios, for the Labor Force section, were derived from the most recent U.S. Census data along with the Bureau of Labor Statistics' (BLS) Local Area Unemployment Statistics (LAUS) data to estimate Labor Force data for the years between the centennial years. In the 2010 census year the Census Bureau ceased collection of labor force data by race and gender; therefore eliminating the possibility for the Kansas Department of Labor to calculate the needed ratios. In our

commitment to continue providing the Affirmative Action report to our customers, the 5-year rolling estimates of the labor force data provided by the American Community Survey (ACS) will be used. The ACS is a branch of the Bureau of Labor Statistics.

- Unemployment Insurance Weekly Review

The Unemployment Insurance Weekly Review (UIWR) is a weekly publication that contains information relating to the Unemployment Insurance (UI) program. The review provides data on UI claims and exhaustions, benefit payments, Trust Fund balances and more. UIWR provides the most current UI information available and allows comparisons to be made to the previous week and the same week a year ago. The types of data included in this report are as follows:

- a. Initial and continued claims for UI benefits
- b. Weeks compensated
- c. Number of individuals receiving payments
- d. Number of final payments
- e. Total dollar amount of benefit payments
- f. Average weekly benefit amount
- g. Trust Fund balance
- h. Outstanding Trust Fund loan balance.

- Seasonal Employment Study

The ***Guide to Seasonal Employment*** was recently completed by LMIS and it attempts to summarize the seasonal statutes enacted by other states. The guide offers details on other state's seasonal employment requirements in relation to unemployment insurance benefits and was produced primarily for policymakers. This guide contains the following information:

- a. Summary of findings regarding statutes in other states
- b. Things to consider if enacting a seasonal worker statute in Kansas
- c. List of industries to consider for seasonal employment
- d. Detailed state by state account of the statute for seasonal workers

- Aerospace Industry Analysis

The ***Aerospace Industry Analysis*** is a current and almost completed study being conducted by LMIS to determine the overall health of the aerospace industry and the impact on the state if of the aerospace industry declines. The report will include things such as:

- a. History of the aerospace industry in Kansas
- b. Analysis of employment and wages in the aerospace NAICS sector
- c. Discussion of aerospace supply chain

- d. Real GDP for aerospace
  - e. Aerospace exports from Kansas
  - f. Projections for the industry
- KanSERVE

***Skills, Education and Resources for Veteran Employment, KanSERVE*** is part of an overall effort by Governor Sam Brownback to provide resources to veterans in Kansas. KanSERVE will assist veterans in finding available jobs and training in Kansas using only their Military Occupational Specialty (MOS) code. With this code, the civilian job search narrows down the results to each person's specific skill set.
  - Senate Bill 155 Governor's Initiative High Demand List

***Senate Bill 155*** was passed to support career technical education supporting high demand occupations in the state. A key provision of the Roadmap allows The Kansas Board of Regents to establish an incentive program that encourages school districts to increase the number of students graduating high school with an industry-recognized credential in key occupations, including manufacturing, designated as being in highest need of additional skilled workers. As part of the measure, high schools will receive a \$1000.00 reward for any student that earns an industry-recognized certificate in a demand occupation for Kansas by Kansas Department of Labor. The bill also covers any tuition costs for secondary students enrolled in postsecondary career technical programs.
  - High Demand Occupations

***The High Demand Occupations List*** is updated annually when new short-term and long-term projections are complete. The list combines projected openings from these sources with the number of openings gathered in annual job vacancy survey to rank occupations in terms of their demand at the current time, two years out, and ten years out. This list is widely used by groups such as the Board of Regents, Department of Commerce, and the State Legislature in crafting policies and programs in workforce development.
  - Kansas Index of Leading Indicators (KILI)

***The Kansas Index of Leading Indicators (KILI)*** was started in 2012 following a request by Governor Brownback for a forward looking index which measures the condition of the Kansas Economy. This series is updated monthly with 10 indicators (five state and five national). We give a KILI presentation each quarter at the Governors Economic Council meeting.

## **E. Partner and Consult on a Continuing Basis with Workforce Investment Boards and Key Talent Development Partners and Stakeholders.**

LMIS has continued to work with Workforce Investment Boards and other stakeholders in PY 2012. The interaction with different groups has helped promote LMIS increase visibility in the State of Kansas.

### Kansas Works:

Kansas Works is the State Workforce Board. LMIS provides support in terms of expertise and data for Kansas Works projects such as the Workforce Study Task Group. Representatives from LMIS are present in state workforce meetings and respond to any requests for data.

Kansas LMIS also participates in a sub-committee formed by the Kansas Works Board which is tasked with determining ways to identify “high demand” occupations for state and local workforce boards. LMIS has designed new methodology for deriving a “high demand” occupations list and a mechanism for which it would be presented to the State and Local workforce boards for feedback.

### WIA Allocation Formula:

Workforce Investment Act Funding Allocation Formula: KDOL collects data, develops and calculates the Workforce Investment Act (WIA) funding formulas.

### Reemployment & Eligibility Assessments (REA):

There is a national vision for reemploying Unemployment Insurance (UI) claimants. There are four critical steps for implementation which include: comprehensive system that has a "common front door" supported by integrated registration/customer record, real time triage - integrated information driving service delivery at all points in the service delivery cycle; focus on skills transferability, and social media used for outreach and service delivery. LMIS worked with Kansas Department of Commerce and Upjohn Institute to implement the REA/RES program.

### Presentations:

Presentations of LMIS Data have also been presented to the Kansas House and Senate Committees, the Consensus Revenue Estimating Committee, the Kansas Workforce Summit, the Governor’s Council of Economic Advisors, the Kansas Workforce Board, the Vocational Technical Authority, and the Kansas Legislative Research Department. These presentations included Workforce Development Issues, instructions on using the LMIS KLIC website as well as overview presentations about the KS economy and Labor Market Information Services using all the data we have in our division.

### Other Activities:

LMIS participated in economic development and workforce development meetings, such as:

- Annual Kansas Workforce Summit – January 2013

Some of LMIS' other workforce and economic activities include:

- Development of a broad LMI training for workforce center staff – currently working with the Department of Commerce to develop this training
- Providing labor market data to Kansas Board of Education
- Update the profiling model to provide better data for RES services
- Partner in a group which is implementing the State Longitudinal Database grant by providing labor market and UI data with the Kansas Board of Regents
- Partnering with the Department of Corrections and continuing a Memorandum of Understanding to share data
- Partnering with the Department of Health and Environment and continuing a Memorandum of Understanding to share data
- Respond to more than 265 special requests we have received for labor market data.

## **F. Conduct Special Studies and Economic Analyses.**

### 2012 Kansas Job Vacancy Survey

Each year LMIS puts together the Job Vacancy Survey which is one of our major studies. Based on internet download numbers each year this is a widely used product and is an invaluable resource to our customers, including the state and local workforce boards. Approximately 3,000 employers across the state of Kansas were surveyed during the second quarter of the year. These employers range in geographic area, industry, and size class.

The results of the survey are presented in the following categories:

- a. Job vacancies by occupations
- b. Job vacancies by industry and size class
- c. Job vacancies by education requirement
- d. Job vacancies by length of opening
- e. Job vacancies by wages offered, and
- f. Job vacancies by benefits offered.

This data is published for statewide and five local areas. The 2011 Job Vacancy Survey was released in September 2011.

### 2013 Kansas LMIS Customer Satisfaction Survey

The 2013 LMIS Customer Satisfaction Survey was conducted to examine the current level of satisfaction of LMIS customers. The survey examined the level of satisfaction with:

- Response timeliness
- Response follow-up
- Information accessibility
- Employee knowledge
- Customer service
- Data quality/accuracy
- Product utility

The survey also solicited suggestions from respondents for future development and improvement. The demographics of the respondents were also analyzed by such things as occupation, county, and industry. The Customer Satisfaction Survey is not released publicly, but kept for internal use only. The 2013 report was finished in March 2013 with a 45.5% response rate.

#### 2012 Unemployment Insurance Reference Guide

The UI Reference Guide contains information about Trust Fund balances for the past ten years, as well as the factors impacting those balances. The guide also presents trends in unemployment rates, benefit payments and employer contributions for this ten year span. In addition, a listing of recent changes in the Kansas employment security laws enacted by the Kansas Legislature is included. The 2012 report was completed in October, 2013.