

WORKFORCE INFORMATION GRANT REPORT
2012 PLAN YEAR



 NEBRASKA
DEPARTMENT OF LABOR

Nebraska Workforce Information Grant Report

Introduction and Background Information

Workforce Information Grant activities in Nebraska are carried out by the Nebraska Department of Labor (NDOL), Office of Labor Market Information. The Workforce Information Grant (WIG) team for the State of Nebraska is located in the state administrative office building of NDOL in Lincoln, Nebraska.

PY2012 Workforce Information Grant Staff

At the beginning of PY12, there were six permanent staff on the WIG team: five Research Analysts and a Research Supervisor. One Research Analyst split time between WIG and WIA activities. During the first quarter of PY12, one permanent Research Analyst left the unit and was not replaced. There was also one temporary Research Analyst during the first quarter of the program year. Throughout the year Research Analysts from the Bureau of Labor Statistics programs also provided support to WIG staff.

Staff Training & Conferences Attended

WIG staff attended several trainings and conferences during PY12:

Several staff members attended the Nebraska State Data Center's Summer Data Conference in August 2012. This conference focuses on workforce and socio-economic data, Census updates, population trends, and other relevant information.

A staff member attended the Local Employment Dynamics (LED) Partnership Workshop in Suitland, MA in June. This annual conference was for LED state partners and data users, and had examples of uses for LED data as well as information on using the newest version of the OnTheMap web based tool and the newly released LED extraction tool.

One staff member attended the Projections Managing Partnership (PMP) Summit in May in Nashville, TN. The Summit provided updates on the current initiatives and the strategic plan of the PMP. The summit provided opportunity for participation in key partnership decision-making, training, and networking for state- and sub-state-area forecasting specialists. In addition, training was provided on the Report Manager Software suite of the larger projections software package.

A staff member attended the American College Testing (ACT) annual conference in April as a member of the ACT Advisory Council. Topics at the conference included dual-credit coursework and career readiness.

One staff member attended the Geographic Solutions 10th Annual Workforce Technology Conference titled *Charting the Course to Reemployment*, in Monterey, California in June. Nebraska uses this web based software system to deliver labor market information through the agency web site. General sessions included updates on new Geographic Solutions enhancements, US DOL priorities and a Washington update.

One staff member attended the State Longitudinal Data System Workforce Data Quality Initiative Hurricane Sandy conference in Washington D. C. in October. Topics included data governance, how

research questions are handled, coordination with partner agencies, and outcomes reports from other states.

One staff member attended a one day training titled Strengthening Partnerships through Data and Resources in December 2012 in Lincoln. This training was designed to teach educators and workforce professionals how to access and implement online resources developed on the NELearn website. It was sponsored by NDOL, the Nebraska Department of Education, the Nebraska Department of Economic Development and Partnerships for Innovation. Two of the products featured in this training were the H3 website and the Career Ladder posters.

Two staff members attended the Connecting the Dots conference in May. One focus of the conference was effectively using social media to connect with our customers.

Throughout the year staff attended a variety of Webinar training sessions including:

- LMI Client webinar-WID
- Several WIG staff members and three DED staff attended a Regional Cluster's Mapping Webinar sponsored by C2ER
- Several WIG staff members attended Edge of the Fiscal Cliff
- Intro to IPEDS webinar was attended by WIG and DED staff
- New GeoSol data assistant training was attended by WIG staff
- Davis-Bacon wages
- New LED extraction tool on the Census website
- Updates to the American Fact Finder on the Census website-DED and DOL staff attended
- LED and OnTheMap data called "How Long Is that Commute?"
- Staff participated in several projections office hours calls/webinars
- Census's OnTheMap application
- GIS workshop
- Three WDQI: strategies for progress, data governance, and the assessment survey
- Education and Labor Privacy regarding FERPA
- Census EEO tabulations

PY12 Workforce Information Grant Deliverables

The following pages report a brief review, by deliverable, of work completed during PY2012.

1. Populating the Workforce Information Database with state and local data.

The Workforce Information Database provides states with a common structure for storing information in a single database for each state. The database is intended to serve as the cornerstone for information delivery, workforce research, and product development for information that is standard and comparable across all states. Wages in the WID are from the Estimates Delivery System (EDS) system in order to provide users with the most current data possible.

Nebraska WID data can be accessed directly on the NEworks website at <http://neworks.nebraska.gov/analyzer>.

Table Name	Table Type	Core Table	Data Populated
Ces	Data	Y	National: 1939-present month. NE: Statewide, Omaha MSA, Lincoln MSA 2004-present month.
Empdb	Data	Y	Over 80,000 Nebraska Employers including physical location, mailing address, geocode, employee count, credit rating
Income	Data	Y	Census (Median Household-Type 03 Source 1): NE 1984-2011. BEA (Total Income-Type 01 Source 3): National 1929-2012. NE 1929-2012. County 1969-2011. BEA (Per Capita Income-Type 02 Source 3): Nat 1929-2012. NE 1929-2012. MSAs 1969-2011. Counties 1969-2011.
Indprj	Data	Y	Industry Level projections statewide
Industry	Data	Y	Nebraska Industries – includes data from the Quarterly Census of Employment and Wages (QCEW) program
Iomatrix	Data	Y	Nebraska Projections
Labforce	Data	Y	1948-present
Licauth	Data	Y	Occupational License ID Directory
License	Data	Y	Occupational Licenses in Nebraska
Occprj	Data	Y	Occupational Level projections statewide
Oeswage	Data	Y	Occupational wages by area
Populatn	Data	Y	Population (Census) National 1900-2012, NE statewide 1900-2012, counties 1970-2012 Projected to 2020

Nebraska maintains and updates the core and optional database tables as designated by ETA under the State Workforce Information Grant. All look-up tables and other necessary updates to ensure that data displays correctly on the NEworks site are also maintained. Although tables have been updated, there are still some issues with new SOC and NAICS codes not being displayed on the NEworks site that will not be resolved until the system is upgraded in January 2014.

Nebraska is required to submit occupational licensing tables to the National Crosswalk Service Center for updates to ACINET on a biannual basis. Nebraska submitted updated files in June 2013. The next update will be in 2015.

2. Produce and disseminate industry and occupational employment projections.

In PY12, short-term (2012-2014) industry and occupational projections were produced for the Nebraska Statewide region and seven sub-state areas. Long-term industry and occupational projections (2010-2020) were produced for the Nebraska Statewide region and seven sub-state areas in August 2012. The deliverable deadline for the long-term projections was extended for PY11 to the end of August by ETA to account for new projections software and a delay in National Projections.

Industry Projections

Short-term (2012-2014) industry projections were completed in June 2013. In Nebraska, projections for state and all sub-state areas are produced at the same time for each projections period. This is done so that customers in the local areas do not have to wait an extra year for sub-state projections to be produced. Industry projections, data is available through Excel worksheets that may be downloaded by customers via the “Data Download Center” page in NEworks at <http://networks.nebraska.gov/gsipub/index.asp?docid=433>.

These projections are used by the Nebraska Business Forecasting Council, a group of economists from University of Nebraska at Lincoln and Omaha, Creighton University, Nebraska Public Power District, Nebraska Department of Labor, and the Nebraska Department of Revenue. This group meets twice per year to create a business forecast for the state of Nebraska. Biannual reports, which include forecasts of industry and economic growth in the state, are published in January and June.

Occupation Projections

Short-term (2012-2014) occupational projections were completed in June 2013. These projections were transmitted to North Carolina for inclusion on the projections central website (<http://projectionscentral.com>). Occupation projections can be found at <http://networks.nebraska.gov/analyzer/>.

Projections information is provided to State and Local Workforce Investment Boards, agency staff, and customers via the NEworks website (<http://networks.nebraska.gov/analyzer/default.asp>). Projections data has also been integrated into the NEworks website to provide job seekers with information at the point of service while completing job search activities and viewing employer job postings. Data is available through Excel worksheets that may be downloaded by customers via the “Data Download Center” page in NEworks at <http://networks.nebraska.gov/gsipub/index.asp?docid=433>.

Staff wrote several articles in the monthly Nebraska Workforce Trends publication that focused on various elements of the projections data. Staff also released a publication that provided an in-depth analysis of the projected occupation and industry trends in Nebraska as well as in each region. WIG staff members are available for presentations and consultations to assist in accurate interpretation of the data used in workforce planning and decision-making.

3. Conduct and publish relevant economic analyses, special workforce information, and/or economic studies determined to be of benefit to the governor and state and local WIBs.

Labor Market Regional Reviews

The Labor Market Statewide Regional Review was completed in March 2013 and published to the web. The Regional Reviews are produced annually for Nebraska Statewide, as well as each Metropolitan and Micropolitan Statistical Area in the state. Regional Reviews for the MCs and MSAs were published at the same time. Each Regional Review contains a variety of localized labor market information, including a demographic review, labor force data, employment by industry and occupation, compensation and employment projections. Wages are from the EDS system to provide timely data to the regions. The EDS system will allow wages to be configured to regional groupings. These publications can be viewed or downloaded at <https://networks.nebraska.gov/gsipub/index.asp?docid=417>.

Nebraska Workforce Trends

Nebraska Workforce Trends is a monthly publication filled with information about the economy and labor market in Nebraska. This publication is sent to approximately 300 subscribers each month with additional readers logging onto the website to read each issue. The subscriber list for Nebraska Workforce Trends includes the state's senators, Workforce Investment Board members, and community leaders, economic developers, state educators, and professionals from the business community. Issues of Nebraska Workforce Trends can be viewed at <https://networks.nebraska.gov/gsipub/index.asp?docid=417>.

College Wage Match Graduate Outcomes Publications

Results from the public postsecondary Graduate Outcomes project give a picture of recent graduates' earnings, industry employment, and work location. This publication also includes information about which fields of study produce graduates most likely to be employed in Nebraska, which fields of study produce the highest wages, in which Nebraska counties graduates are employed, and demographic characteristics of graduates.

The publication includes sections for all six of Nebraska's Community Colleges, all three State Colleges and one campus in the University of Nebraska system. The information is used by career center case managers to assist people in making informed training decisions. The information is also used by Chambers of Commerce, economic developers and the institutions for program planning. The Graduate Outcomes in Nebraska publications can be found at <http://networks.nebraska.gov/gsipub/index.asp?docid=417>.

4. Post products, information, and reports on the Internet.

H3 – High Wage, High Demand, High Skill Occupations

Last year, WIG staff assisted in the development of a new site designed to show high wage, high demand, and high skill (H3) occupations. This site was developed in partnership with the Nebraska Department of Education to show occupations with the top numbers of job openings from NEdworks, EDS occupational wages, projections, educational programs, and licensing information. Reports by educational cluster, region of the state, and industry cluster can be viewed and downloaded. Much of the data in the H3 site is

updated directly from the WID. Other updates and enhancements have been put in hold due to limited funds from partner entities. The H3 web site address is <http://h3.ne.gov/H3/>.

[Career Compass](#)

The Career Compass site was retired in PY12 and replaced with the H3 website (<http://h3.ne.gov>).

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[Social Media](#)

LMI has expanded outreach efforts to include a Twitter account. Tweeted topics include monthly press releases, Nebraska Workforce Trends, and local articles on topics of interest. There are approximately 455 followers to the NDOL account. The Twitter account can be followed at http://twitter.com/NE_DOL. LMI also provides content for the NDOL Facebook page. However, this page is maintained by staff in another area of the NDOL, so there are significantly fewer postings. One staff member is on the NDOL Social Media Committee, currently developing a social media policy and set of guidelines. Once this policy goes into effect it is anticipated that LMI will be more active on social media.

[Labor Market Regional Reviews](#)

Nebraska's Labor Market Regional Review publications are designed portray of the local labor market in a concise format. The Labor Market Regional Reviews are targeted for use by State and Local Workforce Investment Boards, local and regional economic development organizations, chambers of commerce, and employers, and continue to evolve in response to feedback from these partners. The publications, available for Nebraska statewide and twelve sub-state areas are available at <http://networks.nebraska.gov/gsipub/index.asp?docid=417#LMRA>.

[Nebraska Workforce Trends](#)

Nebraska Workforce Trends is a monthly publication filled with information about the economy and labor market in Nebraska. This publication is sent to approximately 400 subscribers each month with additional readers logging onto the website to read each issue. The subscriber list for Nebraska Workforce Trends includes the state's senators, Workforce Investment Board members, and community leaders, economic developers, state educators, and professionals from the business community. Issues of Nebraska

Workforce Trends can be viewed at

<http://www.dol.nebraska.gov/center.cfm?PRICAT=3&SUBCAT=4E&APP=4ET>.

[Licensed Occupations in Nebraska](#)

In addition to providing the updated licensing files to the National Crosswalk Service Center, a publication containing the licensing information was released in June 2013. This publication includes occupational descriptions, licensing and certification requirements, contact information, fee information, renewal information and licensing statistics. This publication can be found at

<https://neworks.nebraska.gov/admin/gsipub/htmlarea/uploads/Licensed-Final.pdf>.

[Industry Cluster Dashboard](#)

The Nebraska Industry Cluster Dashboard is a product of the Nebraska Department of Labor Office of Labor Market Information which publishes aggregate data on wages and employment for the 12 industry clusters identified in the 2010 Study Conducted by Battelle and a number of Nebraska State Agencies. In order to provide the most recent possible wages, the EDS system is used to update the OES survey data.

<https://neworks.nebraska.gov/gsipub/index.asp?docid=594>

[Science, Technology, Engineering, and Math \(STEM\) Occupations Dashboard/Poster](#)

Long-term occupational projections data was combined with STEM occupational classifications from O*NET and used to create a poster highlighting occupations in each of the eight identified STEM disciplines. The STEM Dashboard file provides an overview and comparison of STEM and non-STEM occupations in Nebraska and Nationwide. This file can be printed as a one page handout and provides a quick look into the data. The other eight Excel files provide detailed data on the occupations contained within each of the STEM disciplines. Data is provided for Nebraska and Nationwide in two separate tabs. In order to provide the most recent possible wages, the EDS system is used to update the OES survey data. The dashboards and the poster can be found online at:

<https://neworks.nebraska.gov/gsipub/index.asp?docid=621>

[Career Ladder Posters](#)

The Career Ladder Posters are designed to educate individuals on possible career paths. The six posters correspond with the Career Clusters model adopted by the Nebraska Department of Education. The occupations in these posters are stratified by education level and provide expected wages. This tool is useful for jobseeker customers in making decisions as to what type of career they would like to pursue and can be used to assist students with career planning. In order to provide the most recent possible wages, the EDS system is used to update the OES survey data. The posters can be found online at:

<https://neworks.nebraska.gov/gsipub/index.asp?docid=417>

5) Collaborating and consulting on a continuing basis with workforce investment boards and other key workforce and economic development partners and stakeholders to improve LMI-WI products, tools and information services to meet evolving customer needs.

[State Workforce Investment Board Presentations](#)

LMI has continued to be incorporated into the State WIB meetings on a regular basis. WIG staff has been invited to update the Board on current labor market conditions and give project updates at full Board meetings. This gives the Board an opportunity to understand current trends in the state's labor market, as well as ask questions that help them to make more informed decisions. Topics presented included using NEworks, unemployment and labor force data, Current Employment Statistics (CES), projections, and education completer data, MLS, Rapid Response and WDQI grant updates. Updates were provided at State WIB meetings in September, January and June. At the September meeting the WIB surveys were introduced in order to obtain information on research topics of interest, and interest in participating in developing research questions for the WDQI data warehouse. The same survey was used for both State and Local WIBs. The survey results indicated that the WIBs were interested in the underemployment issue. WIG staff may be able to obtain underemployment data from a Labor Shed pilot study that will occur in PY13. The labor shed pilot study is being conducted in coordination with the Department of Economic Development.

[Local Workforce Investment Board Presentations](#)

In September, a WIG staff member gave a labor market update to the Greater Lincoln WIB and collected surveys on research topics of interest to the Board and in December a WIG staff member gave a labor market update to the Greater Omaha WIB. Staff also presented this information and administered the survey to the Greater Nebraska WIB in October.

[State and Local Workforce Investment Area Plans](#)

Staff provided analysis, charts and maps for the WIA PY12-17 State plan in June. In addition to making presentations and providing information for the State plan, LMI has supported the state's local WIBs through data collection for each of the LWIBs' local plans. This included gathering population demographics, employment and unemployment trends, employment projections, wage statistics from EDS and other economic trends. Data was provided for the Greater Nebraska Local Plan and the Lincoln Local Plan. This data is used to chart and/or reinforce the direction each local area has taken to meet the needs of the customers served in that area, and justification for continued efforts.

WIG staff supplied unemployment, ASU and poverty information to the Office of Employment and Training when one of Local Workforce Investment Areas requested a review of the WIA allocation factors. This included providing information and attending two State WIB Performance Committee meetings in November, and the Executive Committee meeting in December.

Staff met with WIA staff to help provide guidance on the methodology and design of customer surveys for Greater Nebraska area programs.

Staff worked with WIA staff to re-write the methodology for the high-wage, high-skill, and high-demand occupations policy. EDS wages were used in determining the high-wage component in the methodology. This policy was developed to help guide job seekers into skilled occupations.

Information was also provided to the Greater Nebraska WIB and to the Greater Lincoln WIB for use in determining common measures in October 2012. Both areas wanted wage comparisons and it was important to have updated EDS wages for comparison between their region and others in the state. GN also wanted information on educational attainment so maps by county were provided. Lincoln also got a

map of wages by county. In addition Small Area Income and Poverty Estimates data on poverty and self-sufficiency wages were provided to Greater Nebraska.

WIG staff are participating in the Nebraska Partner Council that was organized for the purpose of strengthening cross agency partnerships that focus on workforce solutions to ensure subpopulations are being afforded quality work opportunities and employers have a diverse and ready workforce. The Council includes all WIA mandated partners as well as other interested agencies.

[University of Nebraska Medical Center](#)

The LMI Administrator attended two meetings held by the University of Nebraska Medical Center, College of Public Health concerning Nurse Practitioners and Physician Assistants Workforce Data needs. These meeting centered on the need to identify the future needs of health professionals for emergency preparedness and formulation of health policies to support the recruitment and retention needs of Nebraska's cities and rural communities. At the first meeting the LMI Administrator presented the various types of information LMI had on the health fields and talked about the longitudinal database that would be developed through the WDQI grant. Examples of how graduate data could be combined with employment and wage data to show where NP's/PA's were showing up in the workforce and the earnings those types of positions were making not only in the cities, but in the rural areas too. The NP/PA Workforce Data Committee asked the LMI Administrator to join the committee at its future meetings.

[Labor/Economic Development](#)

In PY12, a bill was introduced in the Nebraska Legislature to merge the Nebraska Departments of Labor and Economic Development; this bill was put on hold to allow for studies examining the impacts of the merger. The Governor appointed the Commissioner of Labor, Catherine Lang, to also serve as Executive Director of the Department of Economic Development. As a result, WIG staff has worked more closely with staff in the DED research office to provide labor market information and assist with projects.

Staff also completed a large series of data requests from the Nebraska Department of Economic Development, who was making a bid to have a large IT company locate a data center here in Nebraska. This included: graduate information, EDS wages, projections, labor supply, commuting patterns from LED and characteristics of the unemployed.

[Labor Shed Study](#)

In April of 2013, the Nebraska Department of Economic Development contacted LMI to inquire about partnering to conduct a labor shed study. Several meetings were held to draft survey questions and determine a budget for completion of the project. The groundwork is in place for a pilot survey to be conducted in northeast Nebraska in PY2013.

[WDQI Grant](#)

In June of 2012, Nebraska received a Workforce Data Quality Initiative (WDQI) round two grant. This grant was coordinated with an unemployment insurance data warehouse grant. WIG staff have worked with all the state's community colleges, state colleges and one campus of the university to produce graduate outcomes information annually. The grant will enable WIG staff to track these graduates over

time. WIG staff have coordinated with Nebraska Department of Education staff on including Adult Education, Career and Technical Education and Vocational Rehabilitation in the data warehouse. WIG staff are also working with the state SLDS team on methods to link the SLDS and WDQI data warehouses. Nebraska will also be including WIA, TAA, Wagner Peyser and Veterans programs in the data warehouse. WIG staff attended an Omaha Chamber of Commerce August meeting that focused on graduate outcomes, economic development and linking the state's SLDS with the WDQI data warehouse and encouraging additional University partnerships. One WIG staff member attended the October SLDS/WDQI conference in Washington D.C.

[Rapid Response Common Survey](#)

Labor Market Information and the Rapid Response unit are participating in the Region V common Rapid Response survey work group. The intent is for LMI to be able to add additional information to the survey results in order to make the data more useful for economic developers and to develop a common data set that could be used for economic development across state lines.

[Central Community College Institutional Research Office](#)

LMI is partnering with Central Community College to obtain graduates' Social Security Numbers for wage matches. The wages will be matched with WRIS and FEDES in addition to matching with Nebraska wage records for WIA consumer reports. WRIS2 and FEDES will be utilized for postsecondary Career and Technical Education federal performance reporting along with Nebraska's wage records. The data will be added into the WDQI data warehouse for additional research and will be matched with Department of Motor Vehicles, unemployment claims and other data sources.

[Layoff Map](#)

This quarterly report includes layoff notification to Rapid Response and WARN. Layoffs are displayed geographically by size and industry to provide a clear picture of the layoff climate in Nebraska. The report also includes layoff events and number of affected workers by industry, event month, and type of layoff (closure or layoff). This map is frequently used by the SWIB and other community planners. The map is available on the NDOL website at

<http://www.dol.nebraska.gov/employers/dislocated/LayoffMap.pdf>.

[H2A Wage Survey](#)

WIG staff conducted two surveys of temporary/seasonal agricultural workers to determine prevailing wage figures for the H2A foreign workers program. This survey was conducted on behalf of the Foreign Labor Certification Board on a fee-for-service basis. The first survey, conducted in the fall of 2012, was sent by mail to 659 employers to assess the standard wage and benefits offered to temporary and seasonal agricultural employees. The second survey, conducted in the spring of 2013, focused on custom combine related activities. It was also conducted by mail and was sent to 105 employers. Results were sent to the Foreign Labor Certification Board.

[Nebraska Unemployment in Brief](#)

Nebraska Unemployment In Brief is a monthly dashboard report containing unemployment related statistics for the state. Included in this report are monthly payouts of regular and extended unemployment insurance benefits, comparisons of the number of individuals receiving unemployment benefits, the number of individuals who have exhausted their claim for unemployment insurance benefits, job gains and losses by industry, the number of job seekers and employer job orders, and information about recently announced company layoffs. This report can be found on the NDOL website at <http://www.dol.nebraska.gov/infolink/Unemployment%20in%20Brief.pdf>.

LMI Support of State Economic Development Initiatives

Labor Market Information staff has a good working relationship with WIB members, economic development entities, and career center managers. WIG staff has a comprehensive knowledge of LMI data and fulfill many of the requests for information from these groups. WIG staff fulfilled 60 requests for data from career center managers and staff, constituting 34 hours of staff time.

WIG staff spent a total of 70 hours of staff time fulfilling 131 direct requests for data from businesses, chambers of commerce, economic developers, job seekers, legislators, media, NDOL career centers, other NDOL departments, non-profit organizations, other government agencies, private individuals, schools and colleges, students and state WIBs. Several data requests were rather large and took a significant amount of staff time to complete. "Project Clark" was one such data request from the Nebraska Department of Economic Development, who was making a bid to have a large IT company locate a data center here in Nebraska. Staff prepared data from the Census, LED, On the Map, OES EDS wages and staffing patterns, claims data, resumes from NEworks, graduate data, veterans data, industry employment and wages and industry and occupational projections were all supplied to DED to be used in a website and presentations to attract this major employer.

The other was a data request from the governor's office to provide data for an RFP from several communities to relocate the Nebraska Veteran's Home.

LMI and Nebraska Department of Education Career Information Coordination

In December, two staff members met with a Department of Education representative to discuss career education resources such as NEworks, Career Compass, Career Ladder Posters and Graduate Outcomes publications. They were also shown updated features in Nebraska Career Connections useful for the Transition Assistance Program at Offutt Air Force Base.

Training and Presentations Provided by Workforce Information Grant Staff in PY12

Transition Assistance Program (TAP)

The Transition Assistance Program is a career planning and job search workshop for active military personnel who will soon be retiring or separating from the armed forces. The NDOL Veterans Unit conducts most of the training with addition of LMI and an employer panel for mock interviews. Labor market information resources that are available online were presented to individuals retiring or separating from the military 8 times in PY12. TAP was conducted at Offutt Air Force Base, with approximately 20-30 people in attendance at each session. Offutt made a computer lab available and expanded the sessions for individuals preparing to transition from the military back into the civilian workforce. Content includes

O*NET, ACINET, occupational wages, projections, Salary Relocation Calculator, NEworks, Career Compass, BLS OES wage tool, and Job Central. Customer satisfaction is tracked for each session and comments are used to refine the presentation. WIG unit involvement in the TAP program ended in December 2012; private contractors assumed TAP duties.

Other Presentations and Trainings

When wages are used in presentations and publications the EDS wages are used. We have found that the business community is more receptive to the EDS OES wages because the data is more current than the OES survey wage data. We feel that updated estimates are why the wage data is one of the leading data items requested from LMI.

In July 2012 O*NET, NEworks, EDS wages, Career Readiness video information was presented to 20 human resource professionals at the Norfolk Area Human Resources Association meeting held at Northeast Community College's Lifelong Learning Center in Norfolk. They also received reminders about Worker Training Grants, WOTC and InternNE.

In October, WIG staff presented career planning resources to students at a Beatrice career fair. This presentation included; Graduate Outcomes, ACINET, NEworks, H3, VCN/Healthcare and other resources. LMI also partnered with the Beatrice career center in staffing a booth at the one day event.

In February, one staff member presented an overview of LMI and our NEworks site to new case managers working in the Office of Employment and Training's new virtual service unit.

In March, one staff member presented "The Job Forecast for the Future" focusing on projections as part of a free workshop called "Advantage U" in Beatrice. It was hosted by the Gage County Workforce 101 Committee, a committee of the Beatrice Area Chamber of Commerce. The purpose of the workshop was to help job seekers and the audience was a mix of job seekers, are economic development professionals, career center staff and business leaders.

In April, one WIG staff member presented career planning information at the Education Quest conference in North Platte. This included Graduate Outcomes, ACINET, NEworks, H3, VCN/Healthcare and other resources.

One WIG staff member presented career planning resource information at the Employment and Training's Connecting the Dots conference in May 2013. The session also included a presentation by the Department of Education Career and Technical Education staff. The conference was primarily focused on content for WIA and partner case managers.

Tracking LMI Usage

LMI tracks usage of WIG products and services in a number of ways. Presentations and data requests are tracked in individual databases. Google Analytics is used to track page views on the LMI website.

Presentation Database

The number of attendees is tracked in the LMI presentation database along with the type of audience and number of sessions presented.

Presentations Given July 1, 2012 - June 30,2013	Sessions	Attendees
Businesses	2	30
Case Manager	3	86
Job Seekers	8	193
Human Resources	1	20
Other: Nonprofit, Government	1	20
Student	2	35
WIB	4	168
Total	21	552

Google Analytics Website Tracking

The LMI homepage is located at <http://networks.nebraska.gov/analyzer>. The site provides the public access to data compiled and prepared by LMI staff. With the use of Google Analytics, page usage and user data can be tracked. Every page on the website can be analyzed in a variety of ways. Below is a chart of the page views of a very general breakdown of site areas. During the last grant year, the website has seen significant usage. Employment and wage data is the most popular information the website. The WIG unit's LMI Publications saw a nearly 20% increase in unique visitor traffic from PY11.

Google Analytics Subject	Unique Page Views PY11	Unique Page Views PY12
LMI Homepage	77,730	70,413
Labor Market Facts	6,951	6,804
Publications	52,907	62,297

Data Requests

Data requests that come in by phone or email are tracked on a database that was designed by LMI. The database is updated manually, and therefore the figures below represent a lower boundary for a reasonable estimate of requests fulfilled. Information on data requests are recorded in the shared database. Over time, the number of phone/email requests has gone down and the number of Internet users has risen. An interesting fact is while the number of data requests has declined, the amount of time needed to complete the requests has increased. Aggregate information from the request database is displayed below.

Type of Information Requested	Number
Affirmative Action	4
Benefits Report	7
Census	39
CES Employment	8
CES Wages	4
CPI/COLA	2
DMV	2
H3	13
Ind. Projections	7
Job Seeker Assistance	3
LAUS/Unemployment Rates	36
Labor Force/Workforce	11
Labor Laws	8
LED	8
LM Regional Review	1
Layoffs/Rapid Response	2
Licensed and Certified	2
Minorities	1
NAICS Code	15
New Hires	3
Occupational Projections	21
OES Wages & Employment	63
ONET	12
Prevailing/D-B Wages	1
QCEW Employment	23
QCEW Wages	15
Supply/Demand	2
Training Related	123
UI Stats / UI in Brief	10
Wage Match	12
Other	89
H3	3
LMI Site	15
NEworks	49
Other Web	11
Total	625