

Annual Performance Report

State of Louisiana

PY 2012 Workforce Information Core Products and Services Grant

1. Populate the Workforce Information Database (WIDb) with state and local data.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

- Labor Market Information (LMI) was provided to customers in a user-friendly format on the LWC website. LMI users were able to view and download the latest information using NAICS industry codes and SOC occupational code structures.

Milestones:

- All LMI statistical databases were updated in a timely manner in the Louisiana Occupational Information System (LOIS) delivery system. The LMI Unit continued collecting and processing data on training providers, program offerings, and performance outcomes. Performance measures were in accordance with the requirements of the Workforce Investment Act.
- The Analyzer portion uses version 11.1, and current WID was upgraded to version 2.5 October 2012 for Louisiana.
- The Louisiana Occupational Information System site was re-designed to better align with LWC's Workforce Development initiatives as well as present information to end users in a more intuitive manner.
- Monthly employment and labor force data were updated in the LOIS database in a timely manner.
- Unemployment Insurance (UI) claimants data was updated monthly to reflect unemployment insurance claims filed by occupation.
- Data are available at the statewide level as well as individual parishes and multiple combinations of parish geographies.
- One staff person attended the Geographic Solutions conference in June 2013.

2. Produce and disseminate industry and occupational employment projections.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

- o The 2010 – 2020 industry projections data went through an annual revision at the request of the state Workforce Investment Council. LWC contracted with Louisiana State University's (LSU) Division of Economic Development (DED) to add value to the projections. By directly contacting industry leaders, associations and driver firms in Louisiana, LSU was able to obtain additional information on industry growth and sustainability. Strategic employers in various industries and regions were surveyed in December 2012 and January 2013 to augment model estimation process and better align the workforce demand to Industry outlook in the state. Additional information on Healthcare Industry demand in Louisiana was incorporated based on a separate independent LSU study. The results of the industry forecast were presented to the Occupational Forecasting Conference and approved, and were integrated on the Louisiana Workforce Commission's website. The short-term industry projections for 2012 – 2014 deliverable were also finished on time and followed similar rigor in estimating the employment demand in Louisiana and its various regions.
- o Through LMI presence at the state's WIC meeting, changes requested by the WIC to attract students, employers, and academics to the revised 2020 occupational projections data were developed and displayed on the LMI website to show:
 - an entry wage of the lowest 10 percent of the wages for each occupation
 - the top earning capacity of 90 percent for each occupation
 - Minimum education requirements were sorted by education for the state and each of the eight regional labor market areas.
 - Star ratings for each occupation based on long-term outlook, short-term outlook, prior year posted job openings and median wages were also published.
- o Under the direction of the OFC and the state WIC, a special study to understand the need of the Construction Industry through 2016 was conducted to better inform policy planners, industries and other diverse audience the impact of the Industrial construction demand through 2016.

- The Louisiana Workforce Commission and state WIC requested a revised 2010 – 2020 Industry and Occupational Projections to study the effects of the changes to the employment structure caused by the current economic changes. Revisions to last year’s industry projections were made and approved by the Occupational Forecasting Conference (OFC) in February 2013. Occupational projections revisions were reviewed by the OFC and by the WIC in their June 2013 meeting. Results went live on the current LMI website in September 2013.
- Added value for users by formatting data by minimum educational requirements for the state and each of the eight regions upon request of the state’s Workforce Investment Council (WIC).
- Special study Industrial Construction demand through 2016 were presented and approved by the Occupational Forecasting Conference and the WIC in June 2013. Results were live on the current LWC website in August 2013.

3. Conduct and publish relevant economic analyses, special workforce information and/or economic studies determined to be of benefit to the governor and state and local WIBs.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

The *Louisiana Workforce Information Review 2012-13*, a compendium of all labor market data series from 2012 through 2013, went live on the LMI Web site and the printed publication was sent to the Governor’s Office, the state Workforce Commission, and all Local Workforce Investment Boards. The report provides an in-depth analysis of Louisiana’s diverse workforce. It features a time series analysis of the civilian labor force, employment, unemployment, and unemployment rates; covered and nonfarm industry employment; mass layoff statistics; and occupational employment statistics. It also examines current employment needs and identifies occupations in high demand.

A new dashboard reporting tool has been developed and will be implemented for easy use by diverse audience that the LMI serves. The tool serves to generate dashboard reports that are customizable based on user needs.

To understand the demand of the Craft Workforce in the state due to influx of major firms the LMI unit with the help of LSU’s Division of Economic Development conducted a study under the guidance of the Craft Taskforce and the state WIC. The report was presented to the Taskforce in August 2013 and published online in September 2013.

Milestones:

- The *Louisiana Workforce Information Review 2012-13*, for each Regional Labor Market Area (RLMA), follows the statewide report format. The RLMA Report for each region was distributed to the region's Local Workforce Investment Board.
- Surveyed WIB Board's representatives about the redesign of LWC's LMI reporting site to include their ideas and suggestions in the development of the redesign project.
- Under the guidance of WIC, Louisiana Workforce Commission LMI site is being revamped and revised to be released later this year.
- Monthly economic analysis briefings are held with the LWC executive staff before the monthly release of employment and unemployment data. The Executive Director in turn provides a briefing to the Governor and his staff.
- LWC with LSU applied for and received ETA funding from the Workforce Data Quality Initiative to create a longitudinal database merging education and training outcomes with employment and wage gains. This three year grant will enable the state to show the value in targeting high pay high growth demand jobs to WIA training dollars.
- *Building Louisiana's Craft Workforce Demand* report was published on LWC's website.

4. Post products, information, and reports on the Internet.**Accomplishments compared to Plan.**

The strategic plan of the Office of Information Services is to provide timely and accurate Labor Market Information to all citizens and develop a longitudinal database system to link educational attainment to workforce outcomes. This includes a redesign of the Labor Market Information website to make it more user friendly to its customers. Implementation includes business intelligence garnered from stakeholders for the 2020 industry and occupational projections; provisions for an occupational star rating system to enable users to make informed career decisions; and integration of these new tools in an easy to use website.

A complete redesign of the LMI website was underway during this grant period. This new site will add efficiencies for users that include giving them the ability to create reports by selecting only the fields that they need as well as develop customized charts and maps for presentations and published reports.

The LMI unit, in its first step to develop innovative approaches of delivering internet based information that encompasses multiple BLS and ETA programs implemented the Louisiana Star Jobs website and mobile application. The website helps job seekers and students make data informed decisions about their careers based on long-term and short-term outlook of each occupation, median wages and prior year advertised job openings. The website



provides a one-stop resource of actionable information for diverse workforce audience and allows users to apply for job openings and training providers in the state. The information can be filtered by occupational ratings, location, wage requirement, and education level.

Outcome(s) and system impact(s)

- Improve and maintain a publicly accessible state workforce information delivery system that facilitates customer access to information statewide and across state boundaries 24/7.
- The LWC’s Labor Market Information (LMI) unit maintains two websites to provide users with the most up to date data options. The WID/LOIS database is maintained as well as a separate LMI website to include data options not available in the current database structure hosted by GeoSol for LOIS. E
- The new LMI website redesign project staff is currently populating the new LMI test site as well as maintaining the old site, so that no customer services are interrupted. With the roll out of the new LMI site the LOIS front page will also undergo revitalization.
- LMI has implemented the new Louisiana Star Jobs web application in November 2012 and the mobile enabled application in March 2013.

Milestones:

The following list of products and services were maintained, enhanced, or added during the PY 2011 program year. Data available during this program year are in electronic formats (PDF or Excel) and can be found in the LOIS/WID and also in multiple locations on the LWC Web site as follows:

Louisiana Workforce Commission, Research and Statistics Division Program Year 2012 Product Deliverables			
Data Description	Time Period	Geographical Area & Other Source	Output Format
CORE PRODUCTS			
Civilian Labor Force (LAUS)	Annual Revisions: 2008 - 2012 Monthly Revisions: Jan 2008 – Dec 2012	State, MSA, LWIA, Parish	WID
	Monthly Additions: June 2012– May 2013	State, MSA, LWIA, Parish	WID
Current Employment Statistics (CES) or Nonfarm	Benchmark Annual Revisions: 1990 - 2012 Monthly Revisions: (SA) Jan 1990 – Jan 2013	State, MSA	WID
	Monthly Additions: JUN 2012 – MAY 2013	State, MSA	WID
	PY Additions as follows: Monthly Additions Seasonally Adjusted: 1990-2012	MSA	WID

Data Description	Time Period	Geographical Area & Other Source	Output Format
Employment Projections by Industry and Occupation	PY Additions: Replaced Demand Occupations to 2020	State, RLMA, Parish	WID, LMI excel
Employment Projections by Occupation	PY Additions: Revised 6-18-2013 Long-term and Short-term Occupational Projections.	State & RLMA	WIC website
Employment Projections by Industry & Occupation	PY Revisions: Revised Long-term 2010 to 2020 and Short-term 2011 – 2014 all files on 6-18-13.	State, RLMA, Parish	WID, LMI excel
CORE PRODUCTS CONTINUED			
Employment & Wages Annual	PY Additions: Annual: 2011	State, RLMA, Parish	WID, LMI Excel
Employment & Wages Quarterly	PY Additions: Quarterly: 4Q2011 to 3Q2012	State, RLMA, MSA	WID, LMI Excel
Monthly Employment Bulletin “Workforce at a Glance”	Monthly Additions*: JUNE 2012 – MAY 2013	State, MSA, Parish	WID, LMI pdf
Monthly Employment Statistics press releases	Monthly Additions: JUNE 2012 – May 2013	State, MSA, Parish	WID, LMI pdf
NON-CORE PRODUCTS			
Consumer Price Index (CPI)	Monthly Additions: JUNE 2012 – MAY 2013	US: Source: Bureau of Labor Statistics (BLS)	WID
Employer Database	Twice a Year Additions: 2013 Version 1 Edition 10-12-12 & Version 2 Edition 4-30-13	Source: InfoGroup	WID
Labor Market Information New Website	Implemented renovated LMI website effective Dec 2012	All data from current LMI website being moved into new website.	SQL
NAICS	2012 Edition on 10-25-12	US	WID
Occupational Wage Data	Annual: 2012 on 7-31-13	Statewide, RLMA & MSA	WID
Occupational Wage Data	Annual: 2011 8-28-13	Statewide, RLMA & MSA	Excel

Occupational Wage Data New Naming Structure	All Occupational Wage data and files renamed to match BLS Naming Structure on 8-28-13.	Occupational Wage Data	WID, Excel
Training & Education (Scorecard)	<p>PY Additions: WIA Program Year 13 Student Data Exiters: 6-1-2010 to 5-31-2011 Enrollees: 6-1-2011 to 5-31-2012</p> <p>Total Active ETPL Providers with programs: 127 Total Approved programs: 1,010 Total Rejected Programs: 74 Total programs with no status because of lack of performance measures or provider failing to reapply: 690</p>	State, RLMA, MSA, LWIA, Parish, City, Zip Code	WID
Unemployment Insurance (UI) Claims	Weekly Additions: Weeks Ending 6-30-12 to 6-22-13	State, RLMA, Parish	LMI Excel
Unemployment Insurance (UI) Claims by Industry	Weekly Additions: Weeks Ending 6-30-12 to 6-22-13	State wide	LMI
Unemployment Insurance (UI) Interstate Claims	Weekly: Interstate UI Claims Data Weeks Ending 6-30-2012 to 6-22-2013	Interstate	LMI
Unemployment Insurance (UI) Claims by Occupations	Monthly Additions: Jun 2012 – May 2013	State, RLMA, MSA, LWIA, Parish	LMI & WID
Unemployment Insurance (UI) Monthly Claimant Characteristics by Parish	Monthly: June 2012-May 2013	Statewide & Parish	LMI
SPECIAL REPORTS			
Labor Force Diversity Data	Annual Addition: 2013 on 9-30-13	State, MSA, Parish	LMI pdf
LMI Training by RLMA	Statewide 8 LMI Training Sessions for 186 Participants		
	3 Sessions for 80 Participants	RLMA 1	
	2 Sessions for 41 Participants	RLMA 2	
	0 Sessions for 0 Participants	RLMA 3	
	1 Session for 25 Participants	RLMA 4	
	0 Sessions for 0 Participants	RLMA 5	
	0 Sessions for 0 Participants	RLMA 6	
	2 Sessions for 40 Participants	RLMA 7	
	0 Sessions for 0 Participants	RLMA 8	

Workforce Information Review	Annual Additions: 2012-13 on 9-30-13	State, RLMA	LMI pdf
<p>Table Legend:</p> <p>LMI – Labor Market Information Web page http://www.laworks.net/LaborMarketInfo/LMI_MainMenu.asp</p> <p>LWIA – Local Workforce Investment Area</p> <p>MSA – Metropolitan Statistical Area</p> <p>NSA – Not Seasonally Adjusted</p> <p>PY – Program Year</p> <p>RLMA – Regional Labor Market Area</p> <p>SA – Seasonally Adjusted</p> <p>US – United States</p> <p>WID – Workforce Information Database http://voshost.com/analyzer/default.asp</p>			

5. Partner and consult on a continuing basis with workforce investment boards and other key workforce and economic development partners and stakeholders.

Accomplishments compared to Plan.

Outcome(s) and system impacts(s):

- o All WIB boards are a part of LMI’s direct email notification list anytime a press release on available data is released. They have also been encouraged to sign up in the automatic email notification system. Customer’s choice was sought from the LWIA in the planning and development of the new LMI website.
- o The Governors Workforce Investment Council appointees were presented with the revised industry and occupational forecast and the Louisiana Star Jobs website for their review and comments.
- o Inputs on the 2020 Industry forecast were requested from all of the State WIC members.
- o The LMI staff has been conducting advance training to WIB, front line staff, and agency partners to introduce 2020 projections on the LMI website, the Louisiana Star Jobs website, and LOIS tutorials. A total of 8 workshops were held around the state with almost 186 staff attendees.
- o Staff also attended the LEHD Conference in DC and the Advanced Analyst Training in Portland OR.
- o Through a special grant of ETA the LMI staff were able to develop E-learning tools for staff that provide information on how to better serve the diverse customers they serve using the most current workforce information.

Milestones:

- Surveyed local investment boards’ representatives about the redesign of LWC’s LMI site to include their ideas for the new look, feel and content of the LMI site

- During the grant period, LMI Manager was a member of the quarterly “Trends Panel” with Baton Rouge regional industry leaders sponsored by the Baton Rouge Chamber of Commerce.
- During the grant period, the LMI Manger participated in conference calls of the NASWA - LMI Committee, which was helpful in developing strategies to meet LWIA needs and garner resources from other states’ best practices.
- Assisted Workforce Development in the preparation of the State Plan for 2012 in updating the Economic and Labor Market content for the State Planning Guidance.
- Louisiana is a partner state providing quarterly wage record and covered employment files to the US Census office as part of the LEHD program.
- Louisiana was also one of the states awarded the Workforce Data Quality Initiative and is partnering with multiple state agencies to build a comprehensive longitudinal database system for Louisiana.

○ **Recommendations for Improvements or Changes to the Core Product:**

Our recommendation, for this core product as staff and funding allows, is to promote value added outcomes for One-Stops and LWIAs service programs by providing training via the web, hosting webinars for Workforce Development, redesign of the LMI Web site, and onsite LMI training by request.

Through feedback from the State’s WIC board and conducting training on the new LMI website we realize how important it is to engage the educational communities and economic development with our current Labor Market Information. The huge impact of Louisiana Star Jobs application in the state has provided an impetus to gather information to further improve our delivery of actionable information. LMI plans to continue working on enhancing this information portal by gathering information from diverse audience it serves through focus group meetings with career counselors, college students and industry partners. We envisage that the enhanced system will provide a true demand driven workforce solution.

ONE STOP LABOR MARKET INFORMATION GRANT PY'12

EXPENSES:

1. WORKFORCE INFORMATION DATABASE	\$ 91,702
2. INDUSTRY & OCCUPATIONAL PROJECTIONS	\$ 120,340
3. REGIONAL PROFILES	\$ 106,607
4. POST PRODUCTS ON INTERNET	\$ 92,277
5. PARTNER AND CONSULT WITH WIBS	\$ 87,563
TOTAL ALL PRODUCTS	\$498,490

REVENUE:

Grant PY 2012	\$498,490
TOTAL REVENUE	\$498,490