

P R O G R A M Y E A R 2 0 1 1

# New Jersey

## Workforce Information Grant Annual Performance Report

# Program Year 2011 Annual Performance Report

## Annual Performance Report Program Year (PY) 2011

### Workforce Information Grant

#### Introduction

New Jersey's Division of Labor Market and Demographic Research (LMDR) is responsible for all Labor Market Information (LMI) grant-related activities under the Workforce Information Core Products and Services grant.

As required by the Employment and Training Administration (ETA) under the grant, the New Jersey Department of Labor and Workforce Development (LWD), Office of Labor Planning and Analysis (LPA), is providing this report on these activities during, Program Year (PY) 2011.

LPA's integration of this federal grant funding with other funding sources has enabled LPA to maximize the quantity and quality of the products and services it has provided to the One-Stop Career Center community and other workforce information customers.

LPA has consistently worked in coordination with other LWD program areas to provide the core products and services as set forth in the New Jersey One-Stop Workforce Investment System Unified State Plan - July 1, 2005 to June 30, 2011. Portions of the New Jersey plan that relate to Title I of the WIA and the Wagner-Peyser Act for PY 2010 were extended to June 30, 2011. Except for core products that have a national focus, all other activities are supported within the context of the State Plan which stresses providing the citizens of New Jersey with the accurate and timely labor market information required for a demand-driven One-Stop Career Center system.

The New Jersey One-Stop Workforce Investment System Unified State Plan stipulates that "The Office of Labor Planning and Analysis will — in consultation with the State Employment and Training Commission (SETC), its partners and the local Workforce Investment Boards (WIBs) — be responsible for gathering this [labor market] information and making it available to the SETC, its members and WIBs." The work plan was developed in consultation with the SETC (the state WIB), and with local WIBs. The work plan has been supported by the SETC, and other partners responsible for the implementation of statewide workforce development programs, as being responsive to the needs of New Jersey's One-Stop Career Center community.

There are four primary means through which LPA provides the delivery of Labor Market Information (LMI) products to the One-Stop Career Center community, students and job seekers. These include the LPA Internet Website; dissemination of LMI through a variety of publications; outreach activities conducted by labor market analyst field staff and finally, by providing career and occupational information in support of the state Center for Occupational Employment Information (COEI) which delivers this information to students and to job seekers exploring career options. In addition, LPA staff continue to focus on capacity building and providing employment and training providers, employment counselors and planners with LMI skills development training.

This report highlights three key areas: New LMI Products; Customer Consultations; and ETA Core Deliverables. In addition, an economic overview of the New Jersey economy was prepared and submitted as a separate pdf document.

## NEW LMI PRODUCTS

In support of LWD's overall mission to promote job development and enhance talent in New Jersey, LPA has produced a number of new and interesting LMI products during the last 12 months:

### 1. Regional Focus Newsletters

**Regional Focus** newsletters contain quarterly regional analysis of the local labor areas in New Jersey. Each region and its labor areas have unique industry, labor force and demographic characteristics. **Regional Focus** offers insight and analysis on the changing employment situation in New Jersey's northern, central and southern labor areas, its industries and comparisons with statewide data. These publications are designed to inform a wide variety of our LMI customers including, local Workforce Investment Boards, job counselors and job seekers

**Regional Focus** newsletters contain articles, tables and charts illustrating employment by industry, unemployment rates, characteristics of the unemployed, and highlights of economic activity let **Regional Focus** develop a picture of New Jersey labor areas and insight into changes within them. These newsletters are published on a quarterly basis and distributed through an email subscriber list of over 800 recipients. They can also be accessed from the LPA Web site at: <http://lwd.dol.state.nj.us/labor/lpa/pub/regfocus/regfocus-index.html>

### 2. Labor Market Information County Snapshots

Two-page summaries that provide a snapshot of a county and its economy. This guide gives workforce and education policymakers key information about local industries to enable informed decision-making. Included are facts and figures on current industry hiring trends, industry cluster education/skill requirements, and local industry forecasts. They can be accessed from the LPA

Web site at: [http://lwd.dol.state.nj.us/labor/lpa/pub/factbook/factbook\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/pub/factbook/factbook_index.html)

### 3. Demand Occupations List

New Jersey's real time jobs posting data forms a foundation for the Demand Occupations List. The 2011 list uses methodology to determine which occupations are expected to have a "significant excess of demand over supply for adequately trained workers." Given New Jersey's relatively small size, there is a single statewide list for all occupations. Unlike prior years, the list is compiled by occupation (SOC code), not by program (CIP code). A SOC-to-CIP crosswalk is provided in order to map from demand occupations to their corresponding training and education programs.

This methodology considers many factors, incorporating data from a variety of sources, to determine whether an occupation is in demand. These include:

- Total employment in the occupation,
- Long and short term projections of job openings,
- Online job postings,
- An estimate of unemployment levels in each occupation, and
- Recent employment experiences of individuals who have attended training funded by the One Stop Career Center system.

The methodology requires that occupations meet thresholds for total employment, labor supply, and demand. This data is made available to Workforce Investment Boards (WIBs), One-Stop Career Center counselors, instructors, and job seekers, so that all stakeholders are equipped to make data-informed decisions. A WIB may request an exception if it believes that, based on documented knowledge of the local labor market, an occupation is in demand in its area.

## Program Year 2011 Annual Performance Report

Information on the Demand Occupations list is available at: [http://lwd.dol.state.nj.us/labor/lpa/lbrdmand/LaborDemand\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/lbrdmand/LaborDemand_index.html)

### 4. New Jersey Labor Market Views

*New Jersey Labor Market Views* offers valuable economic intelligence, presented in a more accessible and usable format to keep New Jersey's labor market situation in focus. This new series of articles cover a wide range of labor market issues and demographic insights. *New Jersey Labor Market Views* looks at issues such as New Jersey through the lens of the 2010 Census; the latest demographic pictures; state, regional and local employment and unemployment situations; and snapshots of the state's key industries, to name a few. This publication is produced periodically (usually once a month) as news, data and analysis become available. It is published on the web and is also distributed through an e-mail subscription list that currently numbers approximately 800. Articles this program year included:

- **New Jersey's Leisure, Hospitality and Retail Cluster: The Shore and More**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV\\_10.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV_10.pdf)

- **Garden State the Destination for Financial Services Businesses**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV\\_11.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV_11.pdf)

- **Annual Average Wage in 2010 Rebounds From First Decline**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV\\_12.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/LMV_12.pdf)

- **Advanced Manufacturing Creates the Products and Processes of Tomorrow**

Available at: [http://lwd.state.nj.us/labor/lpa/pub/lmv/LMV\\_13.pdf](http://lwd.state.nj.us/labor/lpa/pub/lmv/LMV_13.pdf)

- **People From Many Nations Form New Jersey's Hispanic Population**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv\\_14.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv_14.pdf)

- **As Construction Grows Stronger New Jersey's Economy will Follow**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv\\_16.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv_16.pdf)

- **New Jersey - Older on Average**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv\\_17.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv_17.pdf)

- **New Jersey's Asian Population by Asian Group: 2010**

Available at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv\\_18.pdf](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv_18.pdf)

- **New Jerseyans and Disabilities**

Available at: <http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/lmv19.pdf>

All New Jersey Labor Market Views can be accessed on the LPA Web site at: [http://lwd.dol.state.nj.us/labor/lpa/pub/lmv\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/pub/lmv_index.html)

### 5. New Jersey Economy at a Glance

New Jersey Economy at a Glance is an eye-catching colorful poster that provides a quick picture of the current New Jersey economy. It includes graphs and bullets depicting monthly and over-the-year changes in total and private sector employment, employment by industry, unemployment rates and unemployment claimants.

These posters are distributed to One-Stop offices and various other locations throughout the Department. New Jersey Economy at a Glance is also featured on the LPA Web site and can be accessed at: [http://lwd.dol.state.nj.us/labor/lpa/pub/ataglance\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/pub/ataglance_index.html)

### 6. Labor Market Information Update

A monthly slide presentation containing the most recent information on employment, unemployment, job openings, and important LMI, counselor and jobseeker resource information, *Labor Market Information Update* is distributed to an email subscription list and is published on the Labor Planning and Analysis web page at: <http://lwd.dol.state.nj.us/labor/lpa/content/lmiupdate.pdf>

## CUSTOMER CONSULTATIONS

The plan adopted for Program Year 2011 to conduct customer consultations to assess the usefulness of state-produced labor market information (LMI) products and services consisted of developing two customer surveys for LMI publications. The purpose of these surveys was to consult with the workforce community about the usefulness of the data presented in the publications.

One customer survey was developed and sent to individuals receiving the *Labor Demand Update* monthly e-mail. Another customer survey was sent to e-mail recipients of the *NJ Labor Market Views* on-line publication. The surveys asked about the usefulness of two on-line LMI products and the ways in which these products could be improved. A full report on both surveys is being submitted as a separate pdf document.

Overall, a majority of the participants who completed the survey found the information important and useful. A majority of respondents were satisfied with the information in the periodic on-line publication and were likely to continue to utilize it in future months and recommend it to other people.

### Labor Demand Update

An e-mail-based customer survey was developed and sent to 153 recipients of the *Labor Demand Update*. The monthly e-mail presents a snapshot of jobs and the New Jersey economy. The *Labor Demand Update* is sent to e-mail recipients from the following groups: WIB Directors; One-Stop Managers and Operators; Labor, Planning and Analysis (LPA) staff and others. The customer survey asked the recipient to answer questions about a list of 13 graphs and other items covered in the *Labor Demand Update* on-line publication. In the survey, the respondents were asked general and specific questions about the information presented in the monthly e-mail. A total of 33 on-line surveys (21.6 percent) were completed, analyzed and tabulated.

Overall, a majority of the participants who completed the survey found the information important and useful, detailed enough and contained easy-to-follow graphs. A majority of respondents were satisfied with the information in the monthly e-mail and found it helpful in assisting customers to make informed business, training, educational or other decisions.

### New Jersey Labor Market Views

A customer survey was developed and sent in November 2011 to e-mail recipients of the *NJ Labor Market Views*. *NJ Labor Market Views* presents a series of web-accessible articles that cover a wide range of labor market issues and demographic insights. The on-line articles are produced periodically as news, data and analysis become available. A few examples of the topics covered in *NJ Labor Market Views* are: the latest demographic pictures; State, regional and local employment and unemployment situations; and snapshots of the State's key industries. The publication is sent to e-mail recipients from the following groups: WIB Directors; One-Stop Managers and Operators; key staff at other New Jersey state departments and agencies; LWD staff and Labor, Planning and Analysis (LPA) staff and other LMI users.

# Program Year 2011 Annual Performance Report

The *NJ Labor Market Views* is e-mailed to approximately 300 recipients. Eighty-six on-line surveys (28.7 percent) were completed, analyzed and tabulated. In the survey, the respondents were asked general and specific questions about the information presented in the on-line publication.

Overall, a majority of the participants who completed the survey found the information important and useful. A majority of respondents were satisfied with the information in the periodic on-line publication and were likely to continue to utilize it in future months and recommend it to other people.

Comments from respondents about how the *NJ Labor Market Views* could be improved to better serve their needs included positive and negative remarks, requests for specific data, and various other suggestions. Comments from respondents about what topics they would like to see in future issues covered a variety of topics. Four of the eight respondents who provided feedback in the "other comments" section had positive remarks about the *NJ Labor Market Views* publication.

## Recommendations from the Surveys

The main recommendation from these surveys is to evaluate the responses, including the open ended comments, and incorporate into the LMI products the suggested changes that can be implemented to improve the usefulness of products for our customers. Listening to our customers and acting on their recommendations, where appropriate and possible, will allow us to better serve the workforce community.

## ETA CORE DELIVERABLES

**1. Continue to populate the Workforce Information (formerly ALMIS) Database with state and local data.**

LPA staff continue updating all core (see list below) Workforce Information Database (WID) tables using Version 2.3 for use in current web-based applications. Other non-required WID tables were updated in conjunction with the development of the new Labor and Workforce Development (LWD) Web site.

- Three licensing tables, as required
- School tables (completers and school names)
- Current Employment Statistics (CES)
- Local Area Unemployment Statistics (LAUS)
- Quarterly Census of Employment and Wages (QCEW)
- Industry/Occupational Projections
- Industry/Occupational Estimates
- Occupational Employment Survey wages

LPA staff continue to populate and maintain WID Tables using Version 2.5. Version 2.5 will eventually be used to update web applications of the LWD Web site.

LPA staff continue to release additional dynamic tools and reports that rely on data from the WID in conjunction with the development of the new LWD Web site. Functionality of existing tools/reports will be improved as LWD IT staff upgrade components of the LWD Web site.

LPA staff use Webtrends software to monitor hits to various web pages and links on the LPA website. This information is used to analyze web traffic and to ensure that data products are accessible to the public. Adjustments are made based on appropriate levels of traffic to a particular page, data release dates, overall traffic over several months, etc.

**2. Produce and disseminate industry and occupational employment projections.**

## Program Year 2011 Annual Performance Report

**Long-term Employment Projections:** According to The Projections Consortium and the Projections Managing Partnership, the deadline for the long-term deliverable was extended to August 31, 2012 due to the two month delay in the release of national projections by the Bureau of Labor Statistics (BLS).

Staff continue to work on the long-term (2010-2020) statewide industry and occupational employment projections. Completed projections will be submitted by the August 31, 2012 deadline. The projections are being developed using the software and methodologies prescribed by the Projections Managing Partnership (PMP). The projections will be reviewed for consistency and reasonableness by the field staff within the Division of Labor Market and Demographic Research. The projections will also be reviewed for reasonableness and consistency relative to New Jersey's long-term population and labor force projections.

When completed, the long-term county occupational projections will be provided to the Center for Occupational Employment Information. The projections will also be made available to the public through the LPA web site at: [http://lwd.dol.state.nj.us/labor/lpa/employ/indocpj/indocpj\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/employ/indocpj/indocpj_index.html). The data will also be made available for the Workforce Information Database.

**Short-term Employment Projections:** New Jersey requested an extension of the deadline for submittal of the 2011-2013 short-term industry employment projections, which were due June 30th, 2012. The request was necessary due to staffing changes, ever increasing workloads, and the fact that the PMP was finishing up rewriting the projections software tools during this Program Year, which caused a delay in providing those tools to the states. New Jersey asked for, and was granted a two-week extension to July 13, 2012.

The short-term 2011-2013 industry and occupational employment projections were completed and submitted by our Bureau of Occupational Research by the July 13,

2011 due date. The projections were completed using the software and methodologies prescribed by the Projections Managing Partnership. The projections were reviewed for consistency and reasonableness by the staff within Labor Market and Demographic Research.

The short-term occupational projections have also been provided for posting onto the national state projections Web site.

**3. Conduct and publish relevant economic analyses, special workforce information, and/or economic studies determined to be of benefit to the governor, state and local WIBs.**

### Industry Sector Analyses

LMDR recognizes that industry sectors are the engines that drive job expansion and business attraction in New Jersey. LMDR has therefore directed its resources to develop strong relationships among private sector industries, workforce partners, and the education community. This comprehensive approach provides identification of existing industry and state assets/advantages, while attempting to define changing or emerging trends and opportunities in specific sectors.

The industry sectors reflect their importance to the overall economy currently or heading into the future. A summary sheet of the key industries can be viewed here: <http://lwd.dol.state.nj.us/labor/lpa/pub/lmv/cluster%20handout.pdf>

Detailed industry analysis reports have been prepared and published. They are listed below. These reports were created to inform legislators, WIBS, and other policy makers of the strategic position each targeted industry has in New Jersey's economy and what steps can be taken to help these industries prosper. A link is provided to access the individual reports.

- New Jersey's Biopharma/Life Sciences Cluster: <http://lwd.state.nj.us/labor/lpa/pub/empecon/biopharma%20life-science%20cluster.pdf>

# Program Year 2011 Annual Performance Report

- New Jersey's Transportation, Logistics & Distribution Industry Cluster: <http://lwd.state.nj.us/labor/lpa/pub/empecon/tld.pdf>
- New Jersey's Financial Services Cluster: [http://lwd.state.nj.us/labor/lpa/pub/empecon/financial\\_services.pdf](http://lwd.state.nj.us/labor/lpa/pub/empecon/financial_services.pdf)
- New Jersey's Health Care Cluster: [http://lwd.state.nj.us/labor/lpa/pub/empecon/health\\_care.pdf](http://lwd.state.nj.us/labor/lpa/pub/empecon/health_care.pdf)
- New Jersey's Leisure, Hospitality and Retail Cluster: <http://lwd.state.nj.us/labor/lpa/pub/empecon/lhr.pdf>

## Regional Community Fact Books

Each Regional Community Fact Book provides a detailed look at a county, its people and its economy. Included are facts and figures on current industry trends, population, unemployment and income. Fact Books also provide a look into the future and provide the latest population, labor force, industry and occupational projections. The Regional Community Fact Book series is meant to be a reference tool for use in local and regional economic development planning, Workforce Investment Board strategies and for employment and training providers. Fact Books are updated annually.

Access to all 21 Regional Fact Books (one for each New Jersey county) can be found on the Web at : [http://lwd.dol.state.nj.us/labor/lpa/pub/factbook/factbook\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/pub/factbook/factbook_index.html)

## 4. Posting products, information and reports on the internet.

All LPA publications, reports and data are available on our Web site at: [http://lwd.dol.state.nj.us/labor/lpa/LMI\\_index.html](http://lwd.dol.state.nj.us/labor/lpa/LMI_index.html). The Web site is maintained on a daily basis to provide current information to the user community.

Monthly reports and publications posted to the Web site include: the New Jersey Economic Indicators Data

Series, a comprehensive look at New Jersey's economy with current and historical data, and statistical snapshots comparing economic indicators for the nation and the state. The Employment Situation Press Release contains the latest monthly estimates of New Jersey's employment and unemployment data. It also provides detailed data on changes within industry sectors with data files for labor force, employment, unemployment, and building permits.

Quarterly reports and publications posted to the Website include: Data files for Quarterly Census of Employment and Wages (QCEW) for jobs covered by unemployment insurance statewide and by county. Local Employment Dynamics (LED), a program that uses state and federal information to provide a series of Quarterly Workforce Indicators (QWI) including turnover rates, new hires and job creation for local areas by industry, age and sex.

Semi-annual reports and publications posted to the Web site include: Occupational Wage Survey Data, files contain wage data for individual occupations for the state and Metropolitan Statistical Areas (MSA). Wages are presented for over 600 occupations at the state level and about 350 at the MSA level. Data is presented by occupational and industrial groups.

Annual reports and publications posted to the Web site include: The Survey of Occupational Injuries and Illnesses provides comprehensive statistics on work-related injuries and illnesses in New Jersey, including incidence rates, counts of all cases and demographic and case characteristic details from reported cases involving days away from work. Data files for population and household estimates, income and poverty, the state domestic product, and the annual demographic profile are posted.

## 5. Partner and consult on a continuing basis with workforce investment boards and other key workforce and economic development partners and stakeholders.

## Program Year 2011 Annual Performance Report

One of the program areas within LMDR is the Bureau of Labor Market Information. This Bureau has eight Labor Market Analysts who interact with One-Stop managers, WIBs, county economic development officials and others in government and private business.

The main goal is to provide labor market information and technical support, when needed. In the past, the Bureau analysts functioned only as a resource providing an overview of available labor market information tools, how the data can be accessed on the Internet and how it can help Workforce/One-Stop staff perform their job responsibilities, so as to better serve their customers.

Recently, staff members have been heavily involved in several statewide training initiatives and providing

hands-on technical support. Also, in an effort to establish an innovative feedback chain, staff attend job counseling sessions to gain insight into the types of data needed to better assist jobseekers. In addition, analysts have actively supported the NJ Talent Networks with data and information regarding their specific industry clusters. New Jersey established NJ Talent Networks to focus on the specific needs within key industries in the state in order to connect employers, job seekers, the state's One Stop Career Centers and educational institutions.

Analysts also regularly give presentations to One-Stop workers, WIBs, economic development groups, state organizations, colleges and universities and to private organizations. Following are some of the key training events and/or presentations staff recently conducted.

<b>Labor Market Information-Trainings, Presentation, WIB Meetings, One Stop Visits</b>			
<b>Event</b>	<b>Date</b>	<b>Location</b>	<b>Synopsis</b>
Workforce Investment Board Meetings	Various	Various WIBS state-wide	Analysts provide updates of labor market information for the local area and answer any specific questions that Board members may have on the local economy.
One-Stop Career Center Visits	Various	Statewide	Analysts serve as resource persons for local LMI data and training on the application of the data.
Industry Sector Focus Meetings	Various	Various	Analyst serves as a resource person for industry sector LMI data.
Talent Network Sharing Day	8/16/2011	AAI/BioNJ Office, Trenton, NJ	Analysts participated in a discussion of available LMI data to assist NJ Talent Network coordinators.
China Employment Service system Development Delegation visit to LWD	8/22/11	Department of Labor	Analyst presented on current Labor Market Information trends and the NJ Talent Networks.
Newark WIB Retreat	9/23/11	Essex County Community College	Director gave a presentation, which included an overview of the state and local economies and job opportunity trends.

## Program Year 2011 Annual Performance Report

<b>Labor Market Information-Trainings, Presentation, WIB Meetings, One Stop Visits <i>cont.</i></b>			
<b>Event</b>	<b>Date</b>	<b>Location</b>	<b>Synopsis</b>
NJ Technology & Entrepreneurship Talent Network panel discussion and Round-table meeting	10/13/11	Rutgers Univ. Busch Campus Center	Analyst participated in a discussion with Technology employers on workforce needs.
APICS (The Association of Operations Management Professional Development)	11/2/11	Radisson Hotel, Piscataway, NJ	Analysts demonstrated utilizing Labor Market Information for business and career development and an overview of the Transportation/Logistics/Distribution industry sectors.
Meeting with Talent Network Coordinators data group	11/17/11	Labor Bldg.	Discussion with Talent Network data group committee on LMI data needs.
CareerConnections Talent Network Event	12/13/11	TCNJ	Analysts presented on current Labor Market Information trends and on the Life Science industry.
Central WIB's Industry Focus training (Part I)	12/15/11	New Brunswick One Stop	Analysts gave industry sector LMI overviews on the Finance/Green, Health Care, and Bio/Pharmaceutical Industries.
Central WIB's Industry Focus training (part II))	1/12/12	New Brunswick One Stop	Analysts gave industry sector LMI presentations on the Advanced Manufacturing, Arts/Entertainment/Retail (ESR), Transportation/Logistics/Distribution (TLD) and Technology Industries.
WIB & Economic Dev. Board Joint Meeting	2/14/12	Cumberland County College	Analyst provided LMI Information and Industry overviews.
Job Seekers at the New Brunswick Career Center	2/23/12	New Brunswick One Stop Office	Analyst provided snapshot on New Jersey and the Edison Labor Area to job seekers along with pertinent information for job searches and career development.
Seminar at Serv-Fast	3/8/12	Toms River NJ	Analysts presented Labor Market Information and distributed NJ Labor Market Views publications.
Central Jersey Job Developers Association	3/9/12	Johnson & Johnson	Analyst presented current Labor Market Information trends.

## Program Year 2011 Annual Performance Report

<b>Labor Market Information-Trainings, Presentation, WIB Meetings, One Stop Visits <i>cont.</i></b>			
<b>Event</b>	<b>Date</b>	<b>Location</b>	<b>Synopsis</b>
Monmouth County Library Program	3/20/12	Monmouth County	Analyst presented Labor Market Information on industry trends, Jobs4Jersey, and identification of companies in industries showing an increase in employment.
Manufacture NJ Roundtable Meeting	3/23/12	County College of Morris, Randolph, NJ	Analyst participated in this discussion in moving towards strengthening regional manufacturing workforce programming.
Ocean County WIB	3/28/12	Toms River, NJ	VS/SP - Using Economic Trends and Labor Market Information.
Edison Job Corp	4/3/12	Edison, NJ	Analyst conducted online job search workshop. Distributed 20 copies of "What's Next"
UMDNJ – Rehabilitation Counseling graduating class.	4/17/12	UMDNJ – Education Bldg. Stratford, NJ	Analysts discussed Labor Market Information programs and survey research.
Reemployment and Eligibility Assessment (REA) Training	4/18/12	Mercer County community College	Analyst provided overview of Labor Market Information and the Real Time Jobs in Demand tool.
Reemployment and Eligibility Assessment (REA) Training	4/18/12	Camden County Emergency Training Center	Analyst provided overview of Labor Market Information and the Real Time Jobs in Demand tool.
Health Care Advisory Panel	4/19/12	Labor Education Center, New Brunswick	Analyst presented Health Care Industry LMI report.
Central Jersey Job Developers Association	5/10/12	New Brunswick	Analyst presented an overview of the Leisure/Hospitality/Retail Industry.
Edison Job Corp	5/15/12	Edison, NJ	Analyst conducted LMI Seminar – Distributed 15 copies of What's Next
Woodbridge Job Fair	5/15/12	Woodbridge, NJ	Analyst attended Job Fair and discussed jobs with individual employers – no literature distributed
Job Search and Career Day	5/16/12	Lakewood, NJ	Analyst presented on Job searches and Career Development tools.

## Program Year 2011 Annual Performance Report

Labor Market Information-Trainings, Presentation, WIB Meetings, One Stop Visits <i>cont.</i>			
Event	Date	Location	Synopsis
Raritan WIB Workshop	5/23/12	Clifton, NJ	Analyst presented using Economic Trends and labor market information in job searches & Career Development.
Raritan Valley Community College	6/15/12	Branchburg, NJ	Analyst conducted LMI workshop for 6 counselors/instructors – Provided 25 copies of 2011 employment and wages, one case/box of What's Next.
Women in Science & Technology Summit	6/15/12	Mercer County Community College	Analyst provided Labor Market information for the seminar.
TLD Career Summit	6/21/12	Raritan Valley Community College	Analyst provided and discussed Labor Market Information.

Over the past program year, LMDR has played an important role in economic development efforts in the state. Information and analysis to support various projects that would lead to job creation in New Jersey were provided to both public and private economic development entities. Research included detailed labor availability studies, industry staffing patterns, occupational wage analysis, industry profiles, demographic profiles, education training/requirements and company specific material.

LMDR has become a trusted data and information resource for workforce, industry and company informa-

tion for Governor Christie's **Partnership for Action**, the centerpiece for the Administration's economic development agenda. Led by Lt. Governor Kim Guadagno, it serves as the starting point for all initiatives, policies and efforts related to growing New Jersey's economy and creating quality, sustainable jobs. The New Jersey **Partnership for Action** is a three-legged stool consisting of interconnected and highly-focused organizational elements: the Business Action Center, the New Jersey Economic Development Authority and Choose New Jersey, Inc.